



# MIPS Updates “Open Source Software”

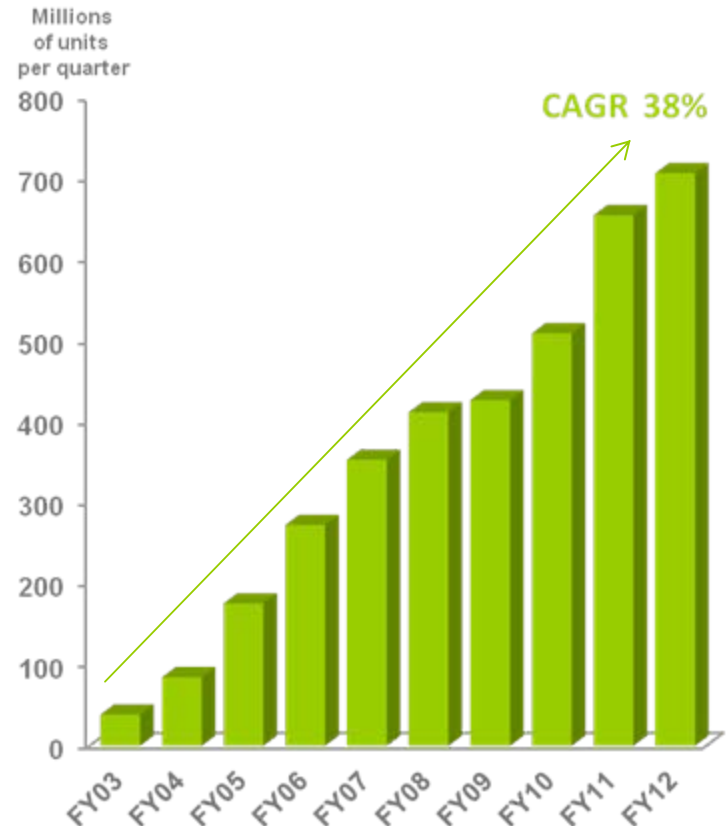
August 2012

# MIPS Technologies Corporate Snapshot

## Business Overview

- A leading provider of industry-standard processor architectures and cores
  - A leading position in the digital home
  - Strong in wired and wireless networking
  - Growing position in embedded market
  - Expanding into mobile, with millions of units of smartphones & tablets already shipping
- IP business model— licensing + royalties
- Licensees include Broadcom, Cavium, Loongson, Ingenic, Microchip, MStar, MediaTek, Sony, Toshiba, others
- Valuable portfolio of 570+ patent properties worldwide
- Headquartered in Sunnyvale, CA; presence in 11 countries; approx. 160 employees; more than half in R&D
- >3.6 billion unit installed base since 2000; 708 million units shipped in FY12

## Annual Unit Shipments



\*MIPS royalty units reflect previous quarter shipments

# MIPS' Market Presence

**MIPS**  
TECHNOLOGIES

**Leading  
Market Share\***

**Digital TV**

**Cable, Satellite &  
IPTV Set-top Boxes**

**Blu-ray Players**

**Broadband CPE**

**WiFi Access Points  
and Routers**

\*MIPS and Industry Analyst Data



**Leading position in home entertainment; Strong in networking;  
Aggressively expanding into mobile and embedded**

# Strategic Growth in Key Market Segments

## Mobile

- Use Android & 4G to dislodge competition
- Make pioneer customers successful
- Invest in connected device ecosystem

## Home Entertainment

- Maintain leading position across the home
- Provide leading-edge connected TV solutions for Android and Linux
- Help to define new product categories

## Wired/ Wireless Networking

- Maintain leadership in broadband CPE & WLAN
- Facilitate PowerPC transition to MIPS
- Leverage multicore 64-bit & multi-threading

## Embedded

- Leverage lead MCU licensee
- Grow ecosystem & leverage partnerships
- Performance efficiency leadership

**Maintaining lead in traditional markets;  
aggressive market expansion**

# The Cellular Infrastructure and Mobile Spectrum



## Key Technology Foundation & Ecosystem

Multicore +  
Multithread  
Processors

WiFi, 4G,  
GPS, etc.

>1GHz  
CPUs

Android

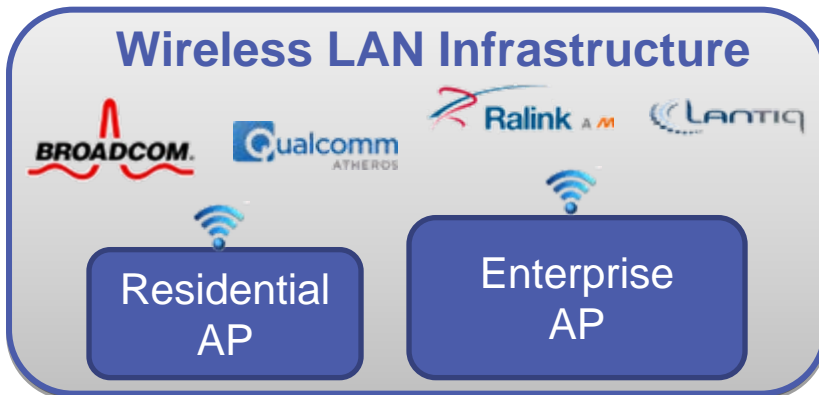
Apps and  
Games

# MIPS in Wireless Infrastructure

## Mobile Radio Access Network (4G LTE/WIMAX, 3G, 2G)



## Wireless LAN Infrastructure



- ❖ Multi-core processors (MIPS64) from Cavium & NetLogic; NPUs from PMC-Sierra drive growth in Infrastructure
  - Design-ins for eNBs/BTS/RNC for 4G & 3G
  - New “Fusion” small cell SoC from Cavium
- ❖ Growing presence in 3G/4G baseband
  - Millions of units shipped in CY11
- ❖ Leading share in WLAN infrastructure
  - 60%+ share in wireless access points & routers



# Recent MIPS Mobile Milestones



Millions of units shipped; Mobile is no longer just an ARM world



Breaking tablet price/performance barrier: 1GHz & sub-\$100



MIPS fully supported in Latest release of Android NDK from Google



Xamarin

Opera Mobile™

Aggressively building the mobile apps ecosystem for MIPS



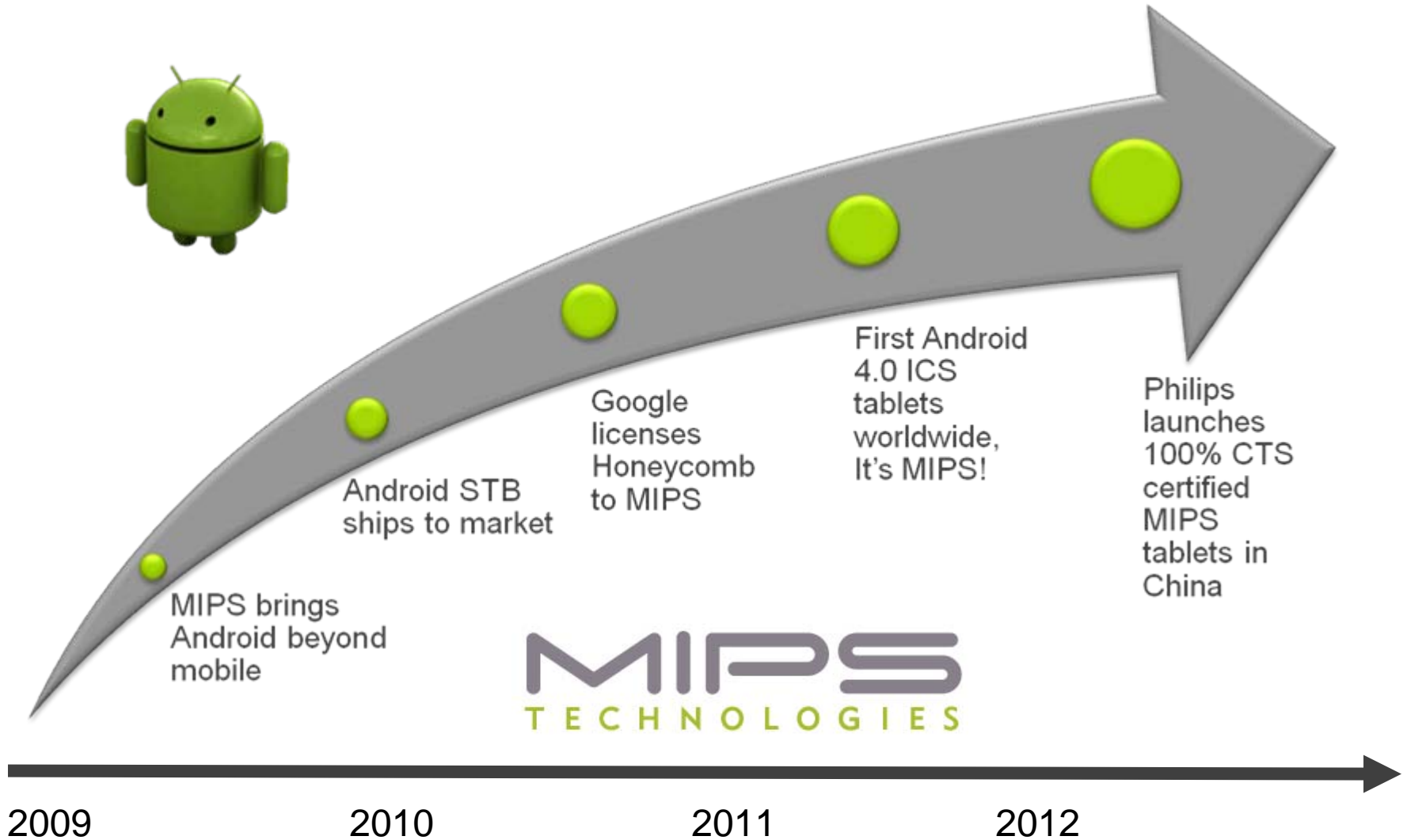
Best-in-class Cat 4 LTE chipsets—certification in progress in multiple countries



Growth in emerging markets—new devices in China & Indonesia; evaluations underway in Brazil and Thailand

**Mobile momentum continues with new ecosystem developments and new products in the market**

# Android on MIPS Timeline





# World's First Available Android 4.0 Tablet

## — Yes it's MIPS!



- ✓ Android 4.0 – Ice Cream Sandwich
- ✓ Full functionality
- ✓ 1GHz performance
- ✓ Low power consumption
- ✓ Low cost: ASP below \$100!
- ✓ Android 4.0.3 reference port available at [developer.mips.com](http://developer.mips.com)

*"I'm thrilled to see the entrance of MIPS-Based Android 4.0 tablets into the market. Low cost, high performance tablets are a big win for mobile consumers and a strong illustration of how Android's openness drives innovation and competition for the benefit of consumers around the world."*

—Dec 5<sup>th</sup>, 2011,  
Andy Rubin,  
Senior Vice President of Mobile,  
Google

**2 weeks after Google released Android 4.0, MIPS led the market by announcing availability of first ICS tablet**

# New Philips T7/T7+ Tablet: it's MIPS!

*First non-ARM  
Android 4.0  
Devices to Pass  
Android  
Compatibility  
Test Suite (CTS)*



The advertisement features a large Philips T7 tablet in the foreground, displaying the Android 4.0 home screen with various app icons. A smaller tablet is visible in the background. The background is a blue gradient with geometric shapes. Text elements include the Philips logo and tagline, product name in Chinese, and promotional text about the CTS test suite and a gift of headphones.

**PHILIPS**  
sense and simplicity

Android 4.0 能量 飞利浦专利音效  
**飞利浦 T7 京东首发**

飞利浦Tanlet7  
Android 4.0平板电脑  
赠飞利浦耳机(颜色随机)

# GOOGLE OFFICIALLY SUPPORTS MIPS IN ANDROID



**MIPS**  
TECHNOLOGIES

# First Jelly Bean Tablet



## ❖ On 7/31/12 MIPS announced the world's second JB tablet

- Sells for about \$125 in India
- “... With our deep expertise in Android development, we are able to quickly port new versions of Android to MIPS-Based devices, with speed that is second only to Google itself”

# More Mobile Momentum in FY12



## ❖ Multiple tablet OEMs in six months!

- Ainol (Ainovo), K-touch, Speedup, Philips, Karbonn
- Millions of devices shipped last year



## ❖ Actions Semiconductor 74Kf based SoC in Ramos tablets coming soon

## ❖ Complete support for MIPS ABI in Google's NDK

## ❖ MIPS was part of Google's Platform Development Kit for "Jelly Bean"



## ❖ Altair and Sequans shipping state-of-the-art 4G LTE solutions based on MIPS



## ❖ NationZ shipping NFC solutions based on MIPS

- More than one million units already shipped!





# Mobile Momentum – Looking towards FY13

## ❖ MIPS Jelly Bean sources available on [developer.mips.com](http://developer.mips.com)



## ❖ All of MIPS Android sources submitted to Google

- Next release of Android expected to support MIPS 100% on day 1 of going open source

## ❖ Next release of Android SDK to include MIPS emulator, ICS and JB system images

## ❖ Delivering ARM to MIPS binary translator (MagicCode) to customers (available on [developer.mips.com](http://developer.mips.com))

- Customers successfully integrated and is able to hit 70% ARMv5 translation to MIPS success



## ❖ Next release of Google Play to include multiple APK support

- Includes MIPS ABI being default for native application development



Google play



# Mobile Momentum – 3<sup>rd</sup> Party Support

- ❖ Gameloft to release 20 game titles
- ❖ Marmalade and Yoyo cross-toolchain support
- ❖ Rightware (Basemark GUI, Basemark OS, Basemark ES) available
- ❖ Xamarin (.net framework for linux) supports MIPS
- ❖ World's most popular browser, Opera Mobile: 100% MIPS support
- ❖ Halfbrick, maker's of popular “Fruit Ninja” to support MIPS



# Downstream Business Development in Mobile

## ❖ MIPS has a proven track record of facilitating (technical, marketing and PR) launches of successful devices

- Speedup launched in Indonesia in four months from first meeting
- Philips launched in China in four months from first meeting
- Ainovo shipped the world's first ICS tablet
- 3G/4G reference designs underway

## ❖ MIPS has very high credibility within Google, to help deliver fast, aggressive results

- CTS experience, Widevine knowledge, etc.
- Up-to-date and timely submissions and patches to AOSP



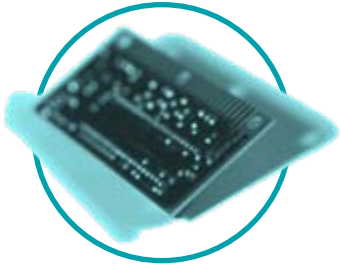
# The Importance of Emerging Markets

- ❖ **No dominant tablets or smartphones in emerging markets (e.g. China, Indonesia, Brazil, India, Thailand, Brazil and others)**
  - With lower levels of disposable income, devices targeted for developed markets are out of reach for most consumers
  - Significant demand exists if devices have the right price/performance point
- ❖ **MIPS enables the “sweet spot” in these markets**
  - Highly-scalable architecture with excellent software platforms
  - Brand name recognition: legendary performance and power efficiency
  - Lower total cost of ownership with small silicon footprint + flexible business model
- ❖ **MIPS-Based silicon enables OEMs to create attractive, differentiated solutions**
  - High-performance, feature-rich, high-quality devices
  - Price + capabilities = compelling competitive advantage
  - Appealing, affordable products ultimately benefit consumers worldwide

**MIPS' performance-efficient products are “right sized” for emerging markets; poised to drive mass adoption**

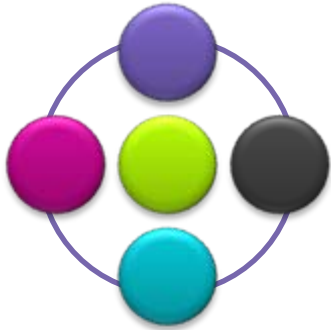
# MIPS: the Credible Alternative for Mobile

## Technology



- Efficiency of MIPS architecture delivers high performance with compact area, and low power consumption
- Multi-threading technology can provide significant additional benefits
- MIPS architecture delivers the connected multimedia experience

## Ecosystem



- Working closely with Google to quickly enable the latest releases of Android –the world's first Android 4.0 tablet is MIPS!
- Bringing the most popular Android apps and games to MIPS
- Best-in-class hardware and software IP partners

## Business



- Consumer-focused model, providing the right level of performance with low power consumption and lower total cost of ownership
- Partnering with our customers for mutual success
- Bringing the leading consumer entertainment experience of MIPS to the mobile world

# Access to any Content, any Time, Anywhere



**MIPS: the architecture of choice for the  
Converged Consumer Experience**

# MIPS Shipping in all Major Brands in Digital Home

**SONY**



**SHARP**



**TOSHIBA**



**MOTOROLA**



**Panasonic**

**HUMAX**  
EASY DIGITAL

**VESTEL**

**SANYO**

**Celrun**

**Skyworth 创维**

**Hisense**



**PHILIPS**





# MIPS-Based Smart TVs in Volume Production

## ❖ Konka, Skyworth, TCL, Hisense and other mainstream TV manufacturers ramping up Android TV production



**V7300云·卓系列**

**海量功能运用 超凡智能体验**

- 黑水晶屏**  
三星原装黑水晶屏，低视液晶单元，尽显细腻画质，大幅提升对比度，精密镀膜显示。
- 极窄边框**  
全球首款超窄边框智能3D，中国唯一的三星原装9.9mm黑水晶窄边框，增强画面的出画感和立体感，扩大视野感知，呈现自然图像。
- 内置SD卡**  
内置SD卡，无限精彩自由存储，无线应用自由下载，无限升级自由享受。
- 内置WIFI**  
内置WIFI，畅通连接网络，无需外接设备，避免拉网线影响家居美观。
- 数字一体机**  
全球首款机卡分离式数字高清一体机，为您打开便捷的高清视界之门。

Pconline 太平洋电脑网



**KONKA 康佳**

**康佳智能3D 玩转微世界**

**8000系列**

**网锐智能电视专家**



**E96RA系列产品展示**

**单芯片一体机 畅享互动高清**

——酷开高清一体机 E96RA系列

型号名称	32E96RA	42E96RA	48E96RA	55E96RA	58E96RA
尺寸	32英寸	42英寸	48英寸	55英寸	58英寸
分辨率	1366x768	1920x1080	1920x1080	1920x1080	1920x1080
重量	12.2kg	18.2kg	21.2kg	27.2kg	31.2kg

# Multi-Screen Integration



**Smart devices are becoming complementary,  
integrated/extended systems**

# The Future of Multi-Screen Entertainment

## TV Channel Preview on a Mobile Device



## Enhanced Second Screen TV Integration



## Social Gaming in home or over social networks

# iPPea TV: Smart TV for the Masses



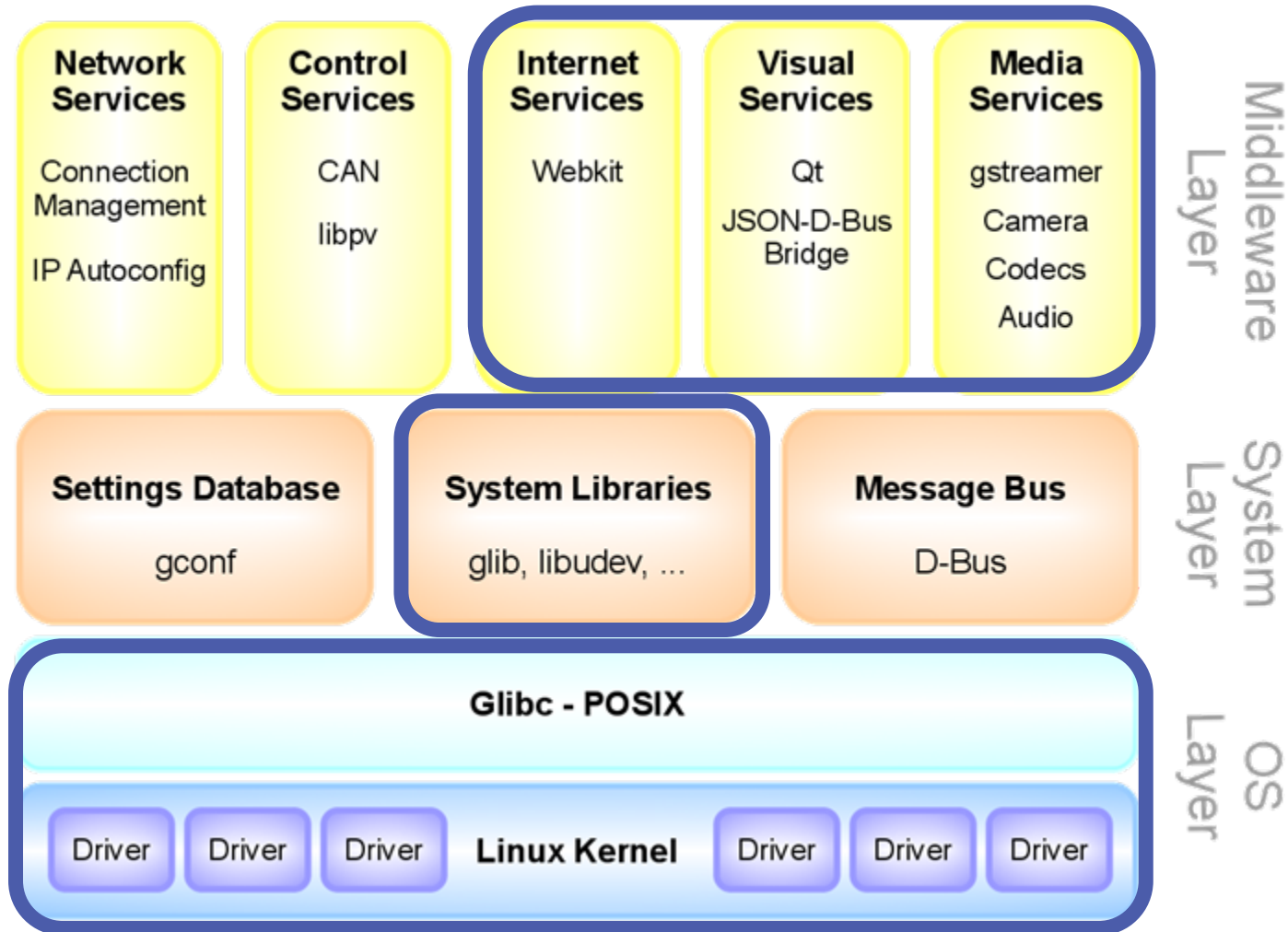
- ❖ Makes any HDMI-enabled DTV a Smart Connected TV
- ❖ Full Connected HD Entertainment Experience
  - Access Internet-based movies, music, and photos
- ❖ Brings full Android 4.0 to the TV
  - Take advantage of the Android ecosystem
- ❖ Extremely low power

❖ <\$50



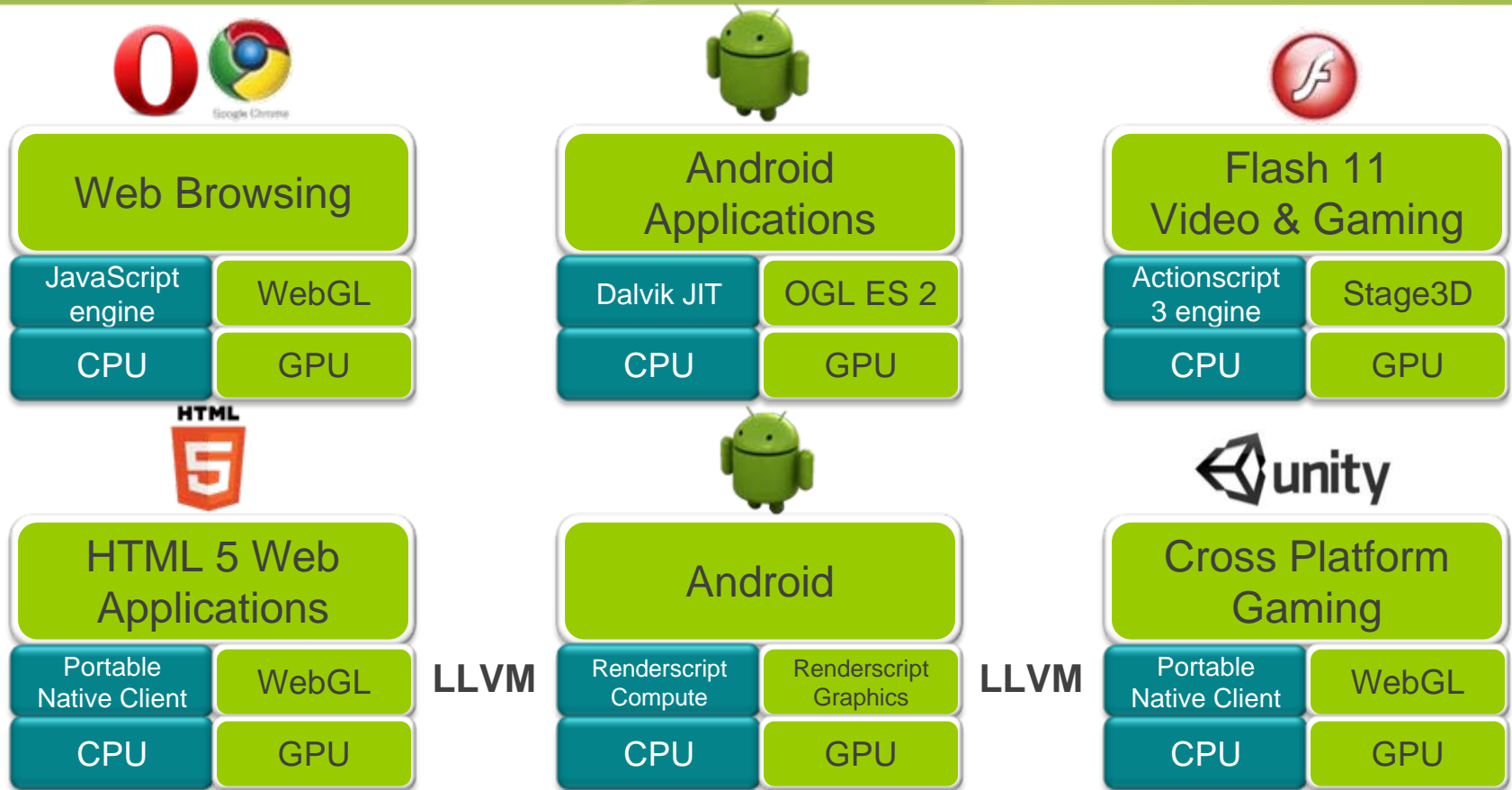


# MIPS focus within a Linux system



# Software Architectures

## Cross Platform Compatibility - Native Performance



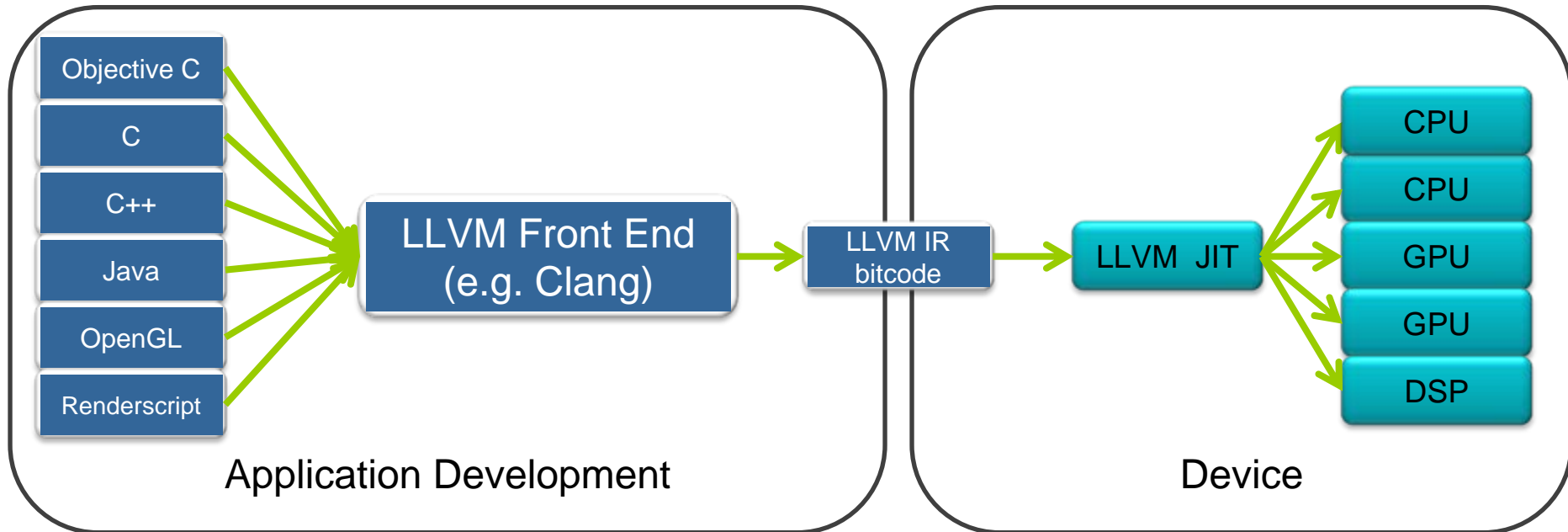
**MIPS processor optimizations  
available now for web technologies!**



# The Future of Application Portability - LLVM

Hardware independent application development

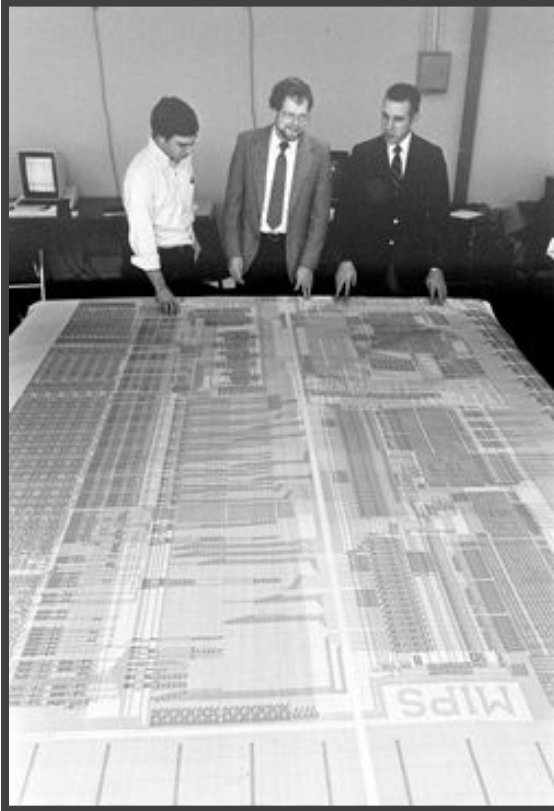
LLVM JIT handles device specific optimizations



**MIPS officially supported in LLVM v3.0**

# ARCHITECTURE AND PRODUCTS

# The Heritage of the MIPS Architecture



*Photo: In 1984, Stanford computer scientists John Shott, John Hennessy and James D. Meindl brainstorm about the MIPS project (Photo: Chuck Painter)*

**Pioneered by Stanford President John Hennessy in the 1980s**

**Pure, fast, efficient, elegant RISC architecture designed for performance**

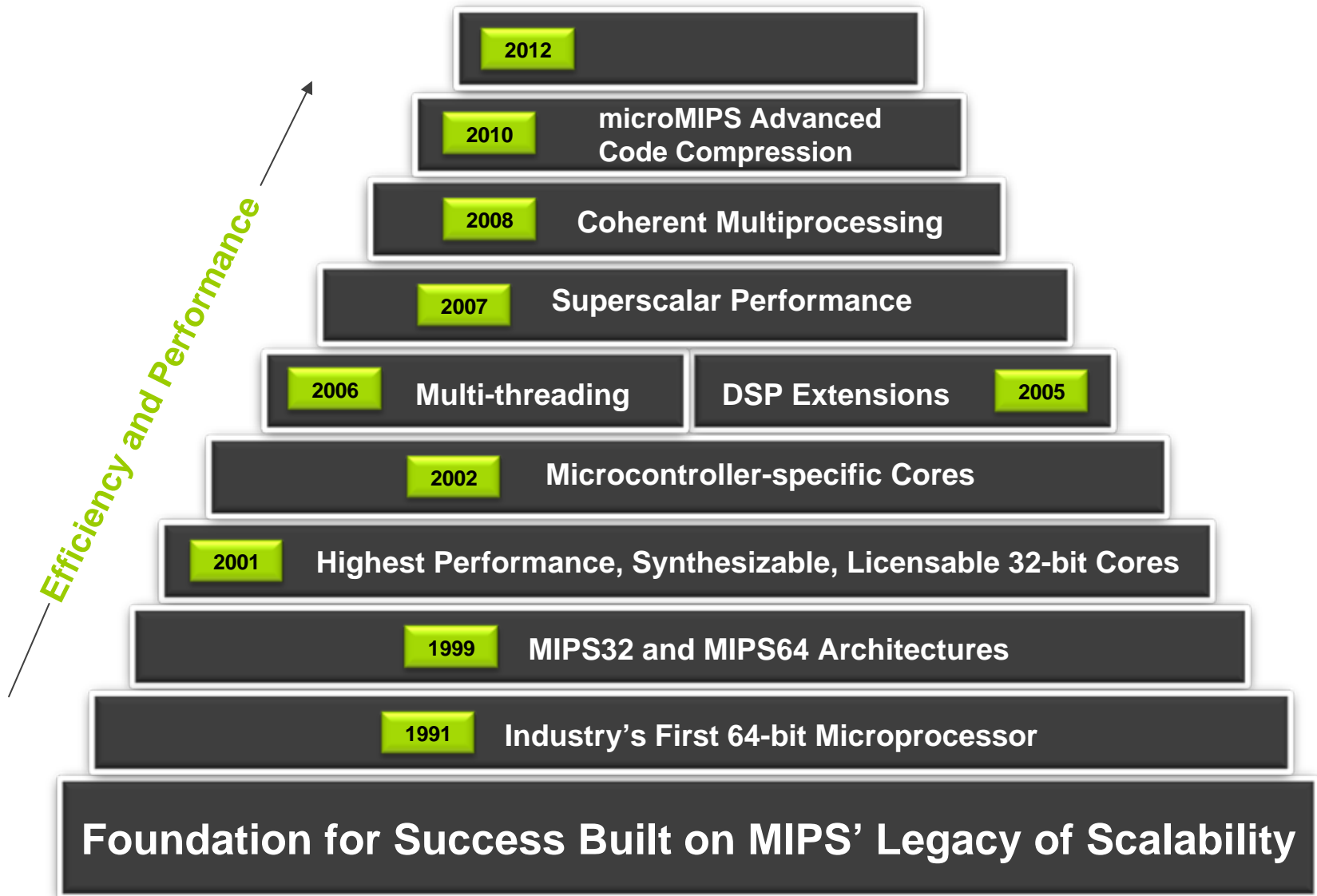
**Now the architecture of choice for multimedia, home networking & beyond**

**Innovation continues by MIPS and architecture licensees—Broadcom, Cavium, Loongson, Ingenic, Renesas, Toshiba, others**

**Strong patent position with more than 570 patent properties worldwide**

**Widely used, widely taught architecture with millions of lines of code written for it**

# A Systematic Philosophy for Design Success



# Industry's Most Scalable Processor Architecture



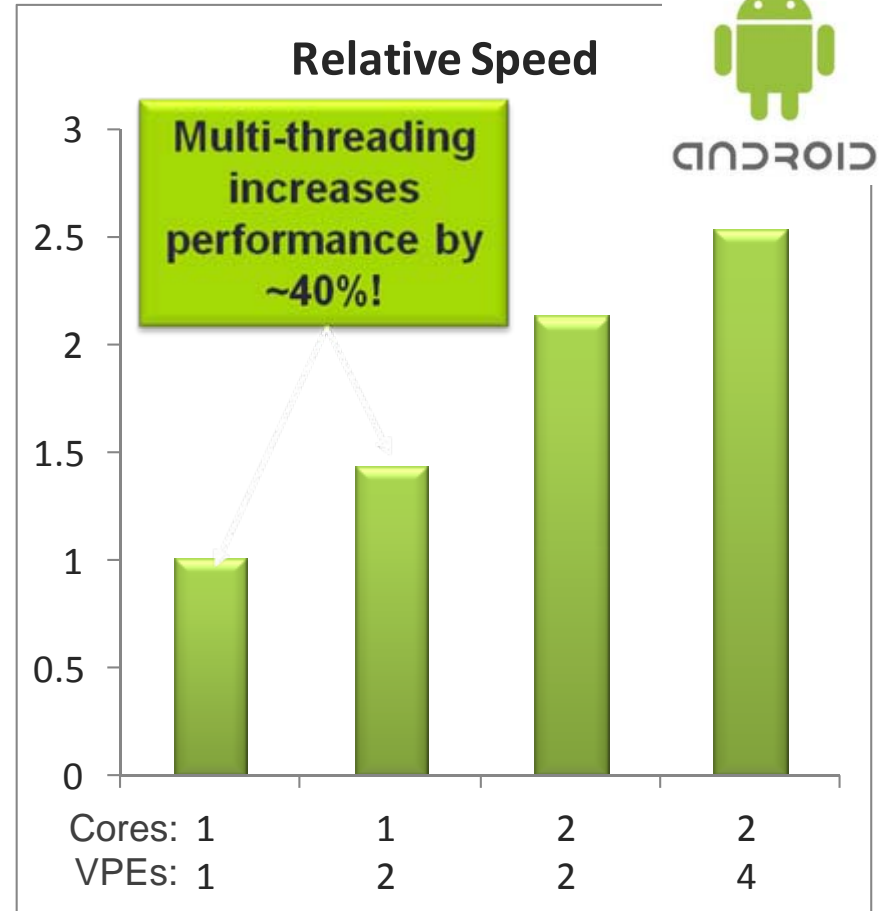
# Benefits of Multi-core and Multi-threading

## ❖ Benefits of Multi-core and Multi-threading shown on Android browser

- EEMBC Engineering Subset of BrowsingBench™ workload shown

## ❖ Benefits of more threads

- Second core increases performance by **2X**
- Second thread, or virtual processing element (VPE) increases performance **~40%**
- For a given performance level, MT generally allows operation at lower frequencies and lower dynamic power
- MT also saves static power and die cost since it adds less area than a full core



**No special instrumentation of software: Simply declared each VPE on the processor as an independent core!!**



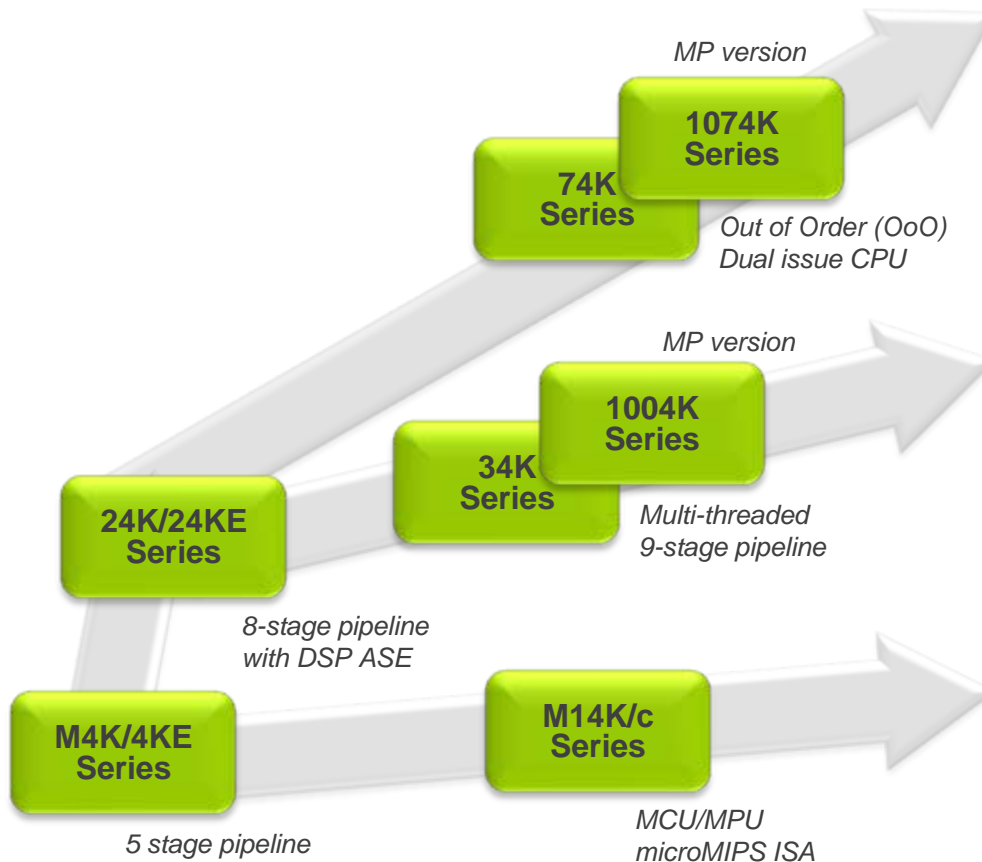
# Welcome to the Aptiv™ Generation



**Don't just think it. Do it. Get Aptiv!**

# MIPS32® Processor Core Portfolio

## Classic MIPS Products



## Aptiv™ Generation →



*Bonded triple-dispatch  
superscalar Out-of-Order CPU  
Enhanced Virtual Address  
(EVA), high-speed FPU,  
high-performance CM+L2\$  
1→6 core versions*



*Multi-threaded core,  
ECC, EVA, low power,  
high-performance CM+L2\$,  
1→4 core versions*



*Real-time CPU with  
DSP and SIMD for  
microcontrollers and  
deeply embedded  
applications*

# What the Experts had to Say about Aptiv



## M I C R O P R O C E S S O R

www.MPRonline.com

◆ THE INSIDER'S GUIDE TO MICROPROCESSOR HARDWARE ◆

### MIPS APTIV CORES HIT THE MARK

*New Family Shows Highest CoreMark/MHz for Licensable CPUs*

***“For now, the MIPS design team seems to have taken the performance lead away from ARM, and it deserves credit for this accomplishment.”***

**– May 28, 2012**



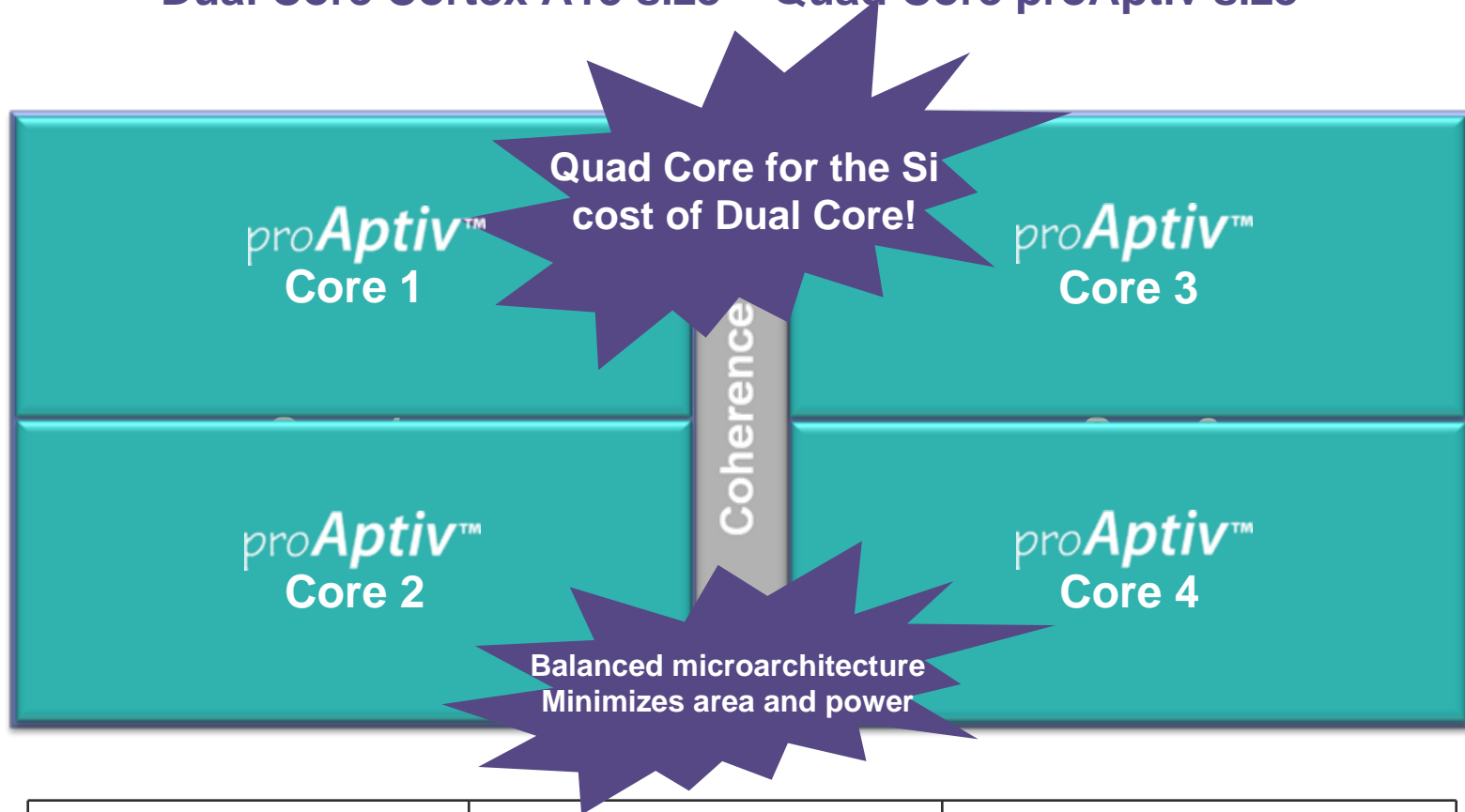
**J. Scott Gardner, Senior Analyst at The Linley Group, senior editor for Microprocessor Report**

Full article is available for download at:

[http://www.mips.com/media/files/aptiv/Aptiv\\_Cores\\_Hit\\_the\\_Mark.pdf](http://www.mips.com/media/files/aptiv/Aptiv_Cores_Hit_the_Mark.pdf)

# Competitive Per Core Performance – Half the Size

Dual Core Cortex A15 size ~ Quad Core proAptiv size

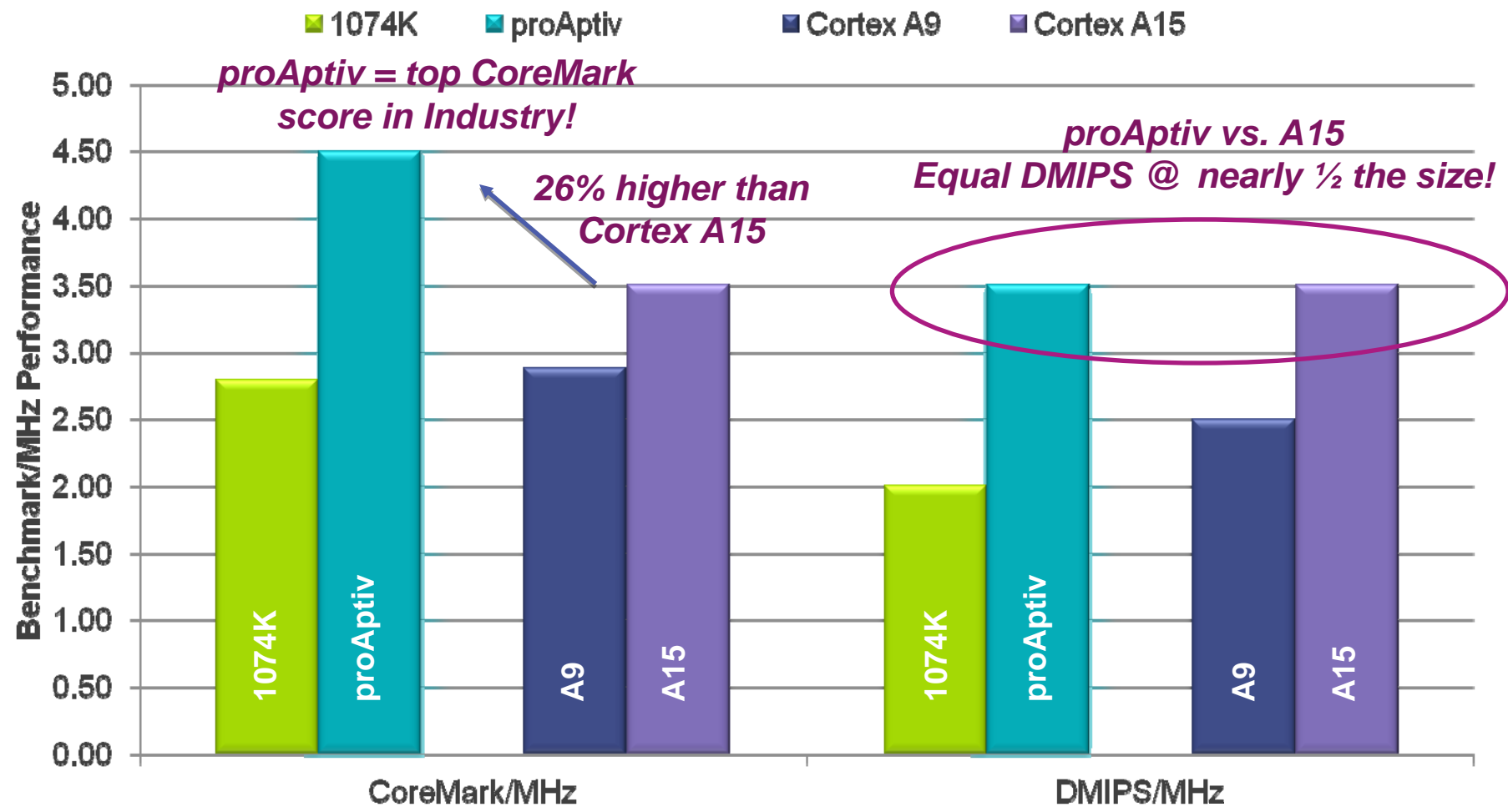


@ 1.0 GHz	proAptiv Quad	Cortex A15 Dual
Total DMIPS	14,000	7,000

*No specific process or implementations conditions included in above target frequency, but readily achievable in 40G and 28HPM on both processors, and area assumes common process node*

*Cortex A15 info – Estimated area, no public info for this core is provided by ARM*

# proAptiv Delivers High End Performance Efficiently



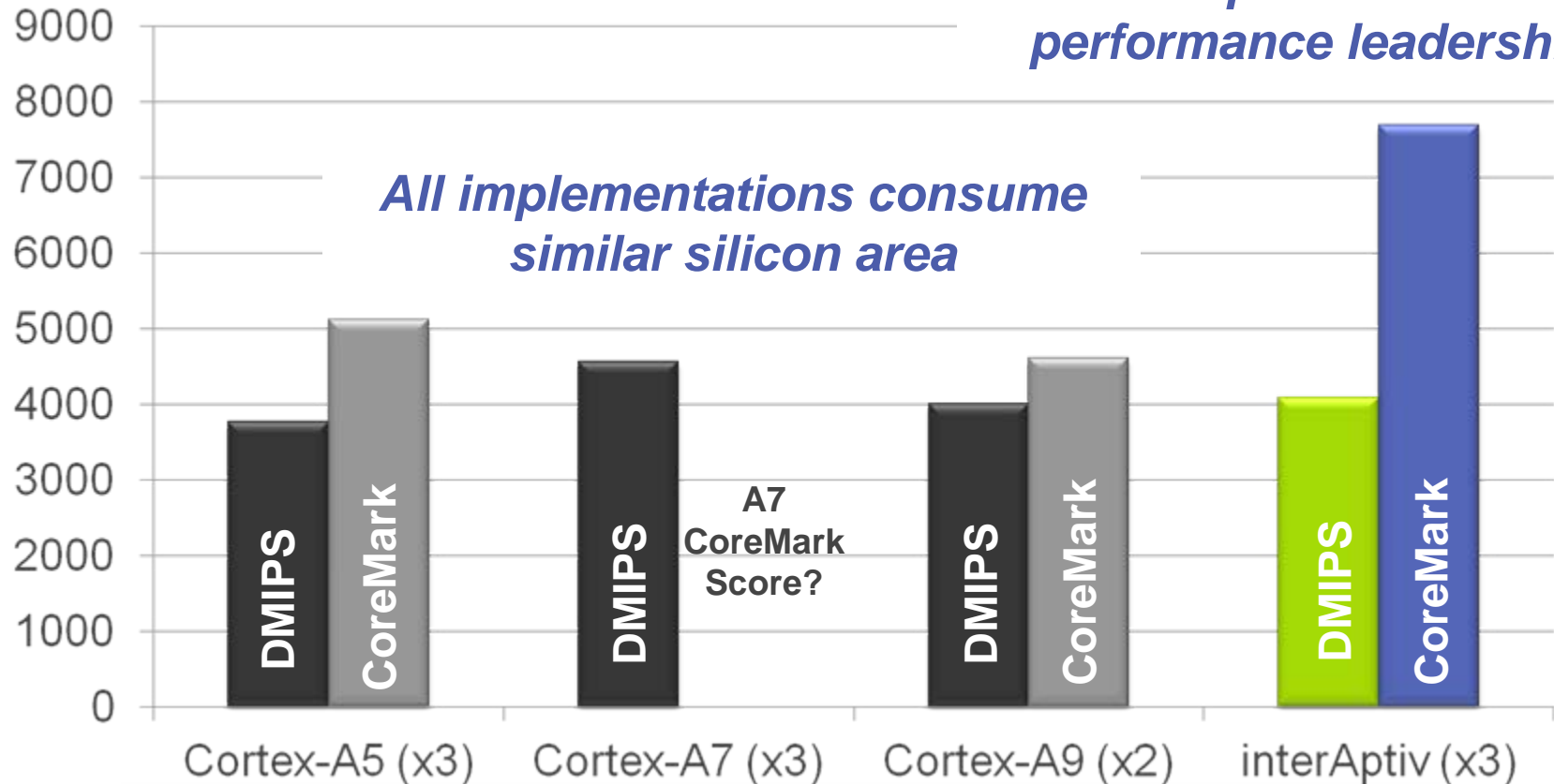
**proAptiv -> performance architecture with sophisticated branch prediction**

- proAptiv results: prelim/target PPA specs + measured benchmarks on FPGA bitfile of pre-GA RTL
- Cortex A15 CoreMark results as estimated by Microprocessor Report

# interAptiv CoreMark Advantage

@ 800 MHz

*interAptiv CoreMark  
performance leadership!*

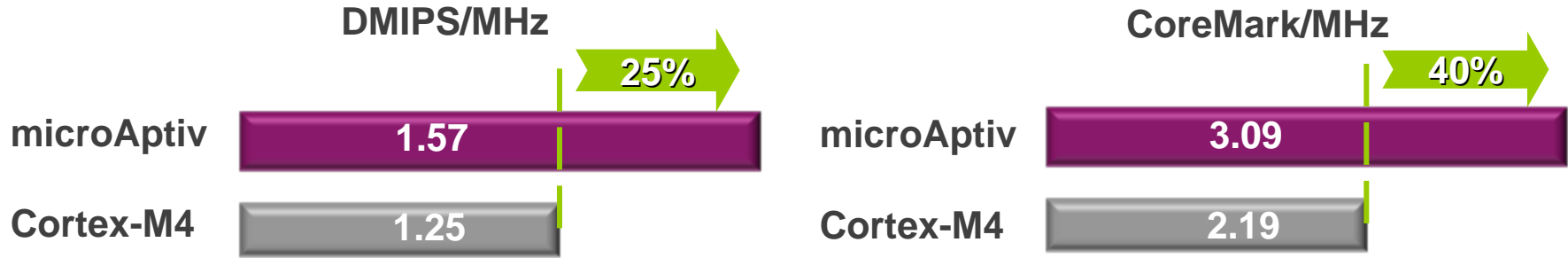


**interAptiv exceeds same-class Cortex devices on a  
CoreMark/MHz per core and CoreMark/mm<sup>2</sup> basis**

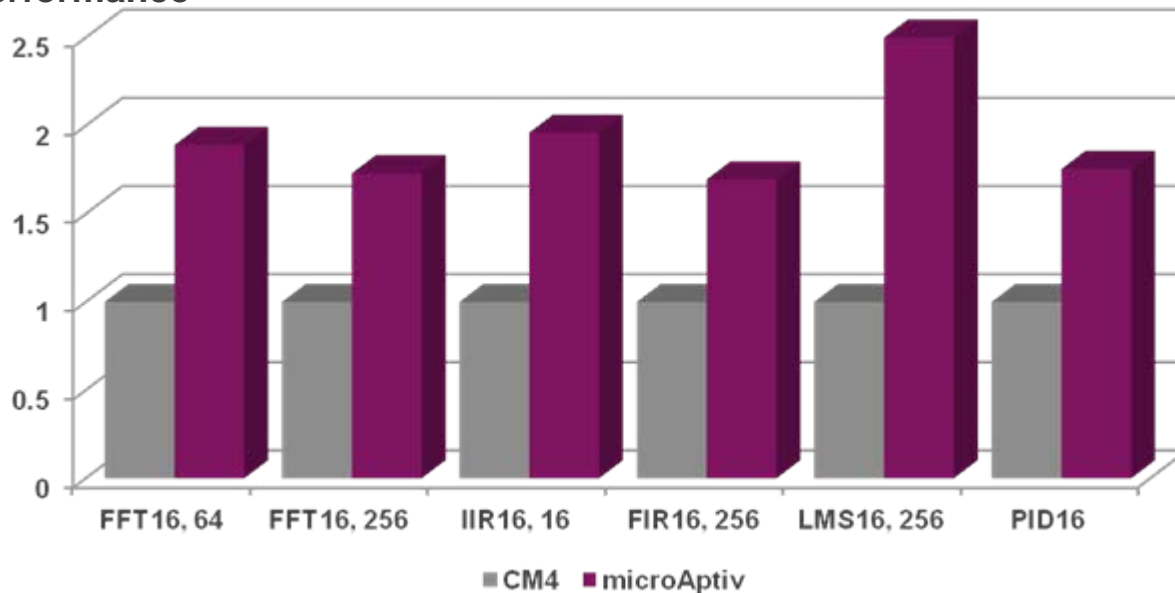
1. ARM = 12T power opt, MIPS = 12T area opt to 800 MHz freq, worst case SS corner with production margins  
Product configs include cores with FPU, 32KB Inst/Data L1\$, coherence fabric, IO coherence, L2\$ (no L2 RAM) and debug logic  
Source: MIPS and ARM public data; A9 area estimated from published 4.6mm<sup>2</sup> data and floorplan, with Neon area removed



# microAptiv vs. Cortex-M4 Performance



Performance



Comparing DSP performance (higher is better)  
microAptiv DSP Library, Cortex M4 CMSIS Library

# Strategic Ecosystem in Place

## Complementary IP and Enabling Technologies

### Graphics



### Video



### Audio



### VoIP



### User Interfaces



### Networks



### Security



### SoC IP



### Foundries



### Design Services



### RTOS/OS



### Wireless Stacks



### Development Tools



### EDA/ESL



### Apps, Games, Web



### Industry Orgs



Support for MIPS built over 20+ years

# Aptiv Cores Span a Broad Application Range

	Mobile	Home Entertainment	Networking	Embedded
proAptiv™	<ul style="list-style-type: none"><li>• High-end smartphone &amp; tablet apps processor</li></ul>	<ul style="list-style-type: none"><li>• High-end DTV/STB/BD processor</li></ul>	<ul style="list-style-type: none"><li>• Res. Gateway</li><li>• 802.11ac</li><li>• 3G/4G cellular infrastructure</li></ul>	<ul style="list-style-type: none"><li>• Automotive infotainment</li></ul>
interAptiv™	<ul style="list-style-type: none"><li>• Low-to mid-range apps processor</li><li>• LTE baseband controller</li></ul>	<ul style="list-style-type: none"><li>• Mainstream DTV/STB/BD processor</li><li>• Digital camera</li></ul>	<ul style="list-style-type: none"><li>• Broadband CPE</li><li>• Femtocell</li><li>• Smart gateway</li><li>• NAS</li></ul>	<ul style="list-style-type: none"><li>• Auto collision avoidance</li><li>• Auto powertrain</li><li>• SATA/RAID/SSD</li></ul>
microAptiv™	<ul style="list-style-type: none"><li>• Touchscreen</li><li>• SIM/security</li><li>• GPS</li></ul>	<ul style="list-style-type: none"><li>• Conditional access</li><li>• WHDMI</li></ul>	<ul style="list-style-type: none"><li>• VoIP</li><li>• MOCA</li><li>• WLAN</li></ul>	<ul style="list-style-type: none"><li>• MCU</li><li>• Industrial</li><li>• Smart meters</li><li>• Automotive body/chassis</li></ul>

# Why MIPS? Why Now?

## Corporate



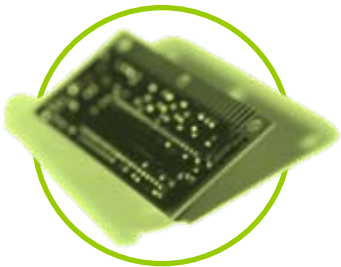
- >3 billion unit installed base since 2000; 708 million units in FY12
- Debt-free; over \$110 million cash in bank as of 6/30/12
- Strong patent position with more than 570 patent properties worldwide

## Markets



- Strong in networking and home entertainment; leading share in DTV, set-top boxes, broadband CPE, WLAN access points/routers
- Aggressively expanding into mobile: millions of smartphones and tablets shipped to-date

## Technology



- More scalable and efficient architecture than the competition: low power consumption and low cost with right-sized performance
- 20+ years' experience in 64-bits—broad ecosystem of support
- Multi-threading provides unique benefits for numerous applications

# Thank You



**At the core of the user experience®**

MIPS, MIPS I, MIPS II, MIPS III, MIPS IV, MIPS V, MIPSr3, MIPS32, MIPS64, microMIPS32, microMIPS64, MIPS-3D, MIPS16, MIPS16e, MIPS-Based, MIPSsim, MIPSpro, MIPS Technologies logo, MIPS-VERIFIED, MIPS-VERIFIED logo, 4K, 4Kc, 4Km, 4Kp, 4KE, 4KEc, 4KEm, 4KEp, 4KS, 4KSc, 4KSd, M4K, M14K, 5K, 5Kc, 5Kf, 24K, 24Kc, 24Kf, 24KE, 24KEc, 24KEf, 34K, 34Kc, 34Kf, 74K, 74Kc, 74Kf, 1004K, 1004Kc, 1004Kf, 1074K, 1074Kc, 1074Kf, R3000, R4000, R5000, Aptiv, ASMACRO, Atlas, "At the core of the user experience.", BusBridge, Bus Navigator, CLAM, CorExtend, CoreFPGA, CoreLV, EC, FPGA View, FS2, FS2 FIRST SILICON SOLUTIONS logo, FS2 NAVIGATOR, HyperDebug, HyperJTAG, IASim, interAptiv, JALGO, Logic Navigator, Malta, MDMX, MED, MGB, microAptiv, microMIPS, OCI, PDtrace, the Pipeline, proAptiv, Pro Series, SEAD, SEAD-2, SmartMIPS, SOC-it, System Navigator, and YAMON are trademarks or registered trademarks of MIPS Technologies, Inc. in the United States and other countries.