



MIPS Technologies Corporate Updates and MIPS Android

October 2012

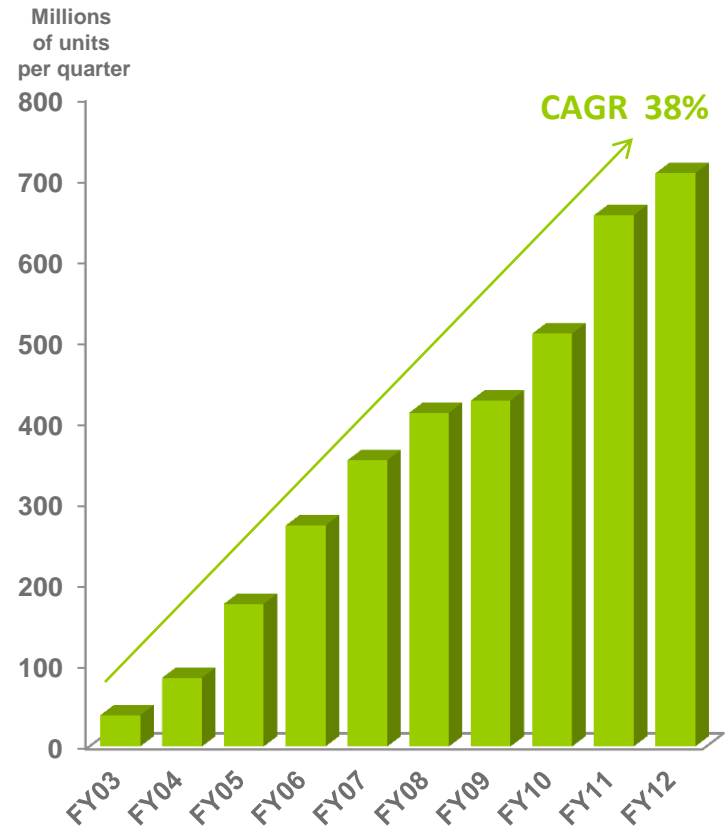
MIPS Technologies Corporate Update

MIPS Technologies Corporate Snapshot

Business Overview

- A leading provider of industry-standard processor architectures and cores
 - A leading position in the digital home
 - Strong in wired and wireless networking
 - Growing position in embedded market
 - Expanding into mobile, with millions of units of smartphones & tablets already shipping
- IP business model— licensing + royalties
- Licensees include Broadcom, Cavium, Loongson, Ingenic, Microchip, MStar, MediaTek, Sony, Toshiba, others
- Valuable portfolio of 570+ patent properties worldwide
- Headquartered in Sunnyvale, CA; presence in 11 countries; approx. 160 employees; more than half in R&D
- >3.6 billion unit installed base since 2000; 708 million units shipped in FY12

Annual Unit Shipments



*MIPS royalty units reflect previous quarter shipments

Strategic Growth in Key Market Segments

Mobile

- Use Android & 4G to dislodge competition
- Make pioneer customers successful
- Invest in connected device ecosystem

Home Entertainment

- Maintain leading position across the home
- Provide leading-edge connected TV solutions for Android and Linux
- Help to define new product categories

Wired/ Wireless Networking

- Maintain leadership in broadband CPE & WLAN
- Facilitate PowerPC transition to MIPS
- Leverage multicore 64-bit & multi-threading

Embedded

- Leverage lead MCU licensee
- Grow ecosystem & leverage partnerships
- Performance efficiency leadership

**Maintaining lead in traditional markets;
aggressive market expansion**

MIPS' Market Presence

MIPS
TECHNOLOGIES

**Leading
Market Share***

Digital TV

**Cable, Satellite &
IPTV Set-top Boxes**

Blu-ray Players

Broadband CPE

**WiFi Access Points
and Routers**

*MIPS and Industry Analyst Data



**Leading position in home entertainment; Strong in networking;
Aggressively expanding into mobile and embedded**

Recent MIPS Mobile Milestones



Millions of units shipped; Mobile is no longer just an ARM world



Breaking tablet price/performance barrier: 1GHz & sub-\$100



MIPS fully supported in Latest release of Android NDK from Google



Xamarin

Opera Mobile™

Aggressively building the mobile apps ecosystem for MIPS



Best-in-class Cat 4 LTE chipsets—certification in progress in multiple countries



Growth in emerging markets—new devices in China & Indonesia; evaluations underway in Brazil and Thailand

Mobile momentum continues with new ecosystem developments and new products in the market

The Heritage of the MIPS Architecture

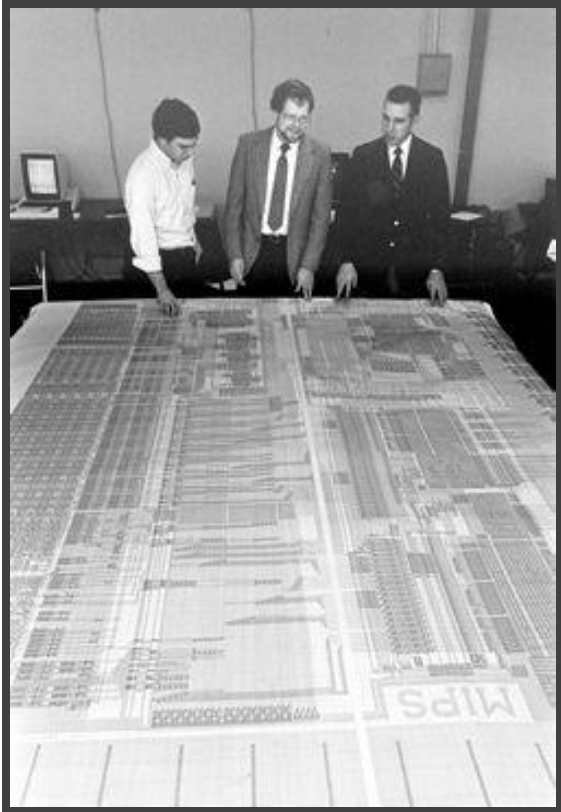


Photo: In 1984, Stanford computer scientists John Shott, John Hennessy and James D. Meindl brainstorm about the MIPS project (Photo: Chuck Painter)

Pioneered by Stanford President John Hennessy in the 1980s

Pure, fast, efficient, elegant RISC architecture designed for performance

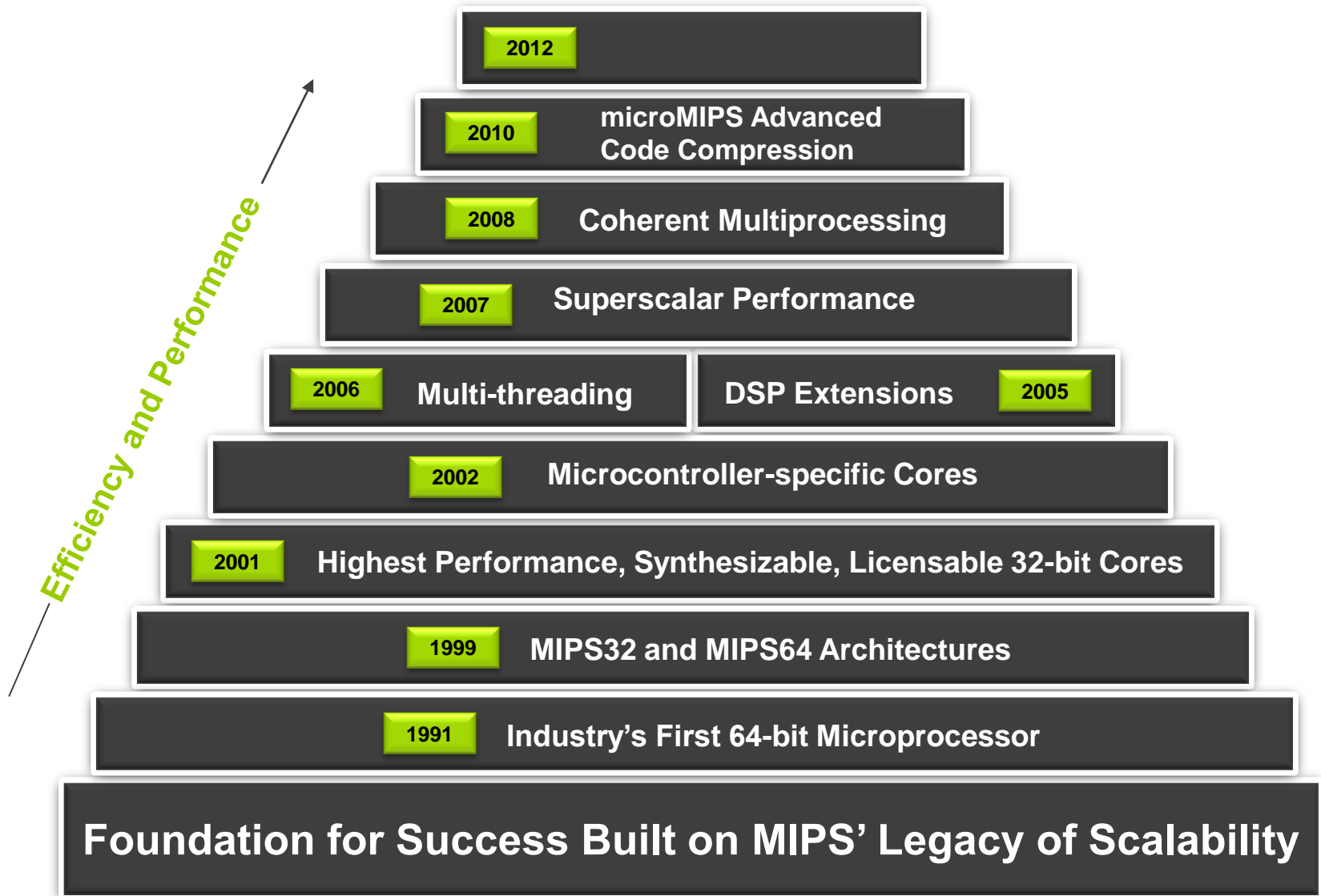
Now the architecture of choice for multimedia, home networking & beyond

Innovation continues by MIPS and architecture licensees—Broadcom, Cavium, Loongson, Ingenic, Renesas, Toshiba, others

Strong patent position with more than 570 patent properties worldwide

Widely used, widely taught architecture with millions of lines of code written for it

A Systematic Philosophy for Design Success

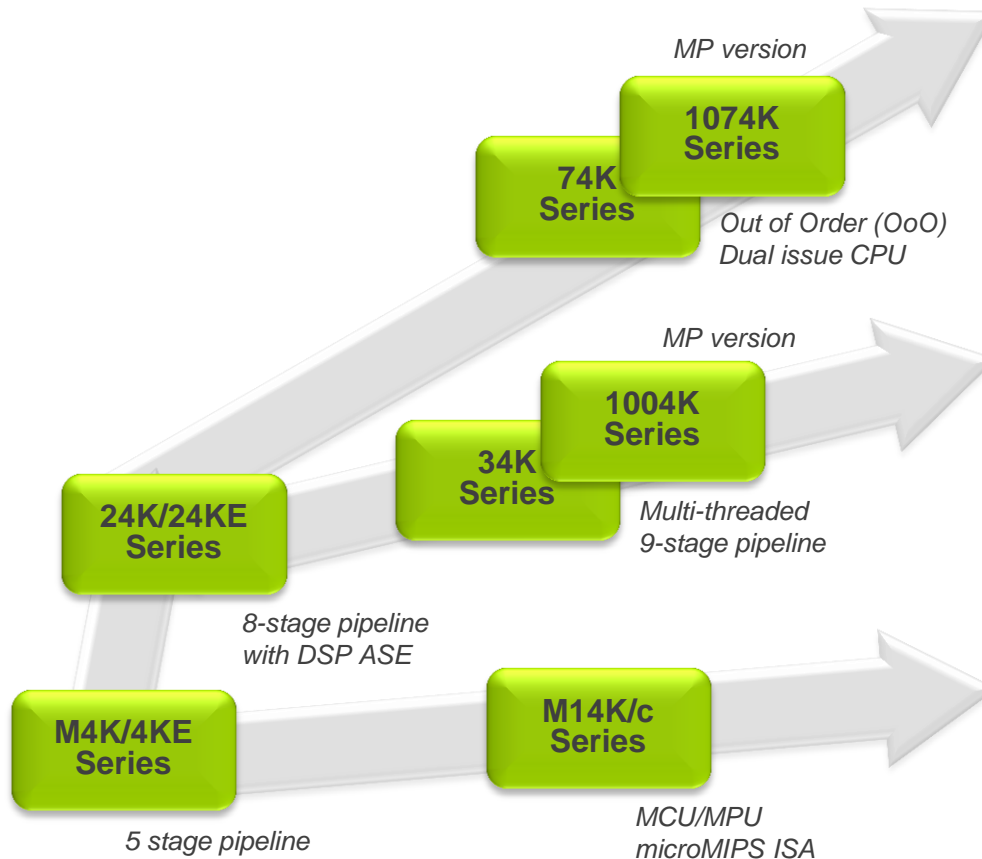


Industry's Most Scalable Processor Architecture



MIPS32® Processor Core Portfolio

Classic MIPS Products



Aptiv™ Generation →

**proAptiv™
Family**

Per Core:
4.5 CoreMark/MHz
3.5 DMIPS/MHz

*Bonded triple-dispatch
superscalar Out-of-Order CPU
Enhanced Virtual Address
(EVA), high-speed FPU,
high-performance CM+L2\$
1→6 core versions*

**interAptiv™
Family**

Per Core:
3.2 CoreMark/MHz
1.7 DMIPS/MHz

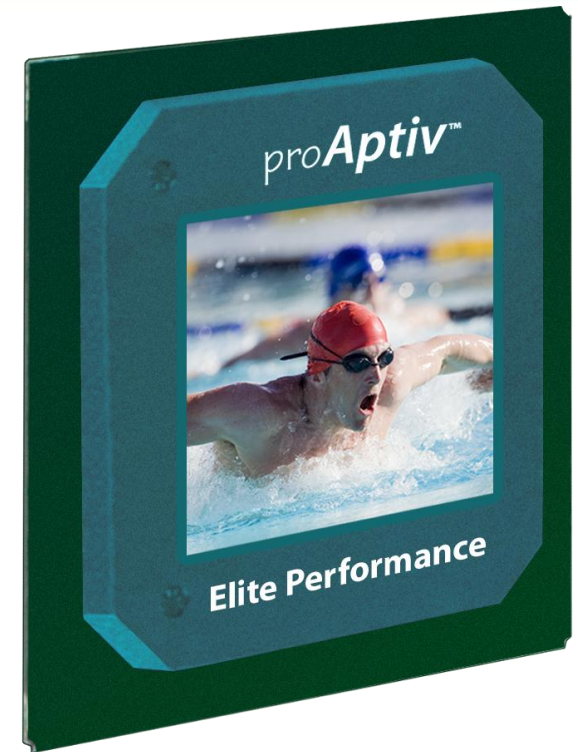
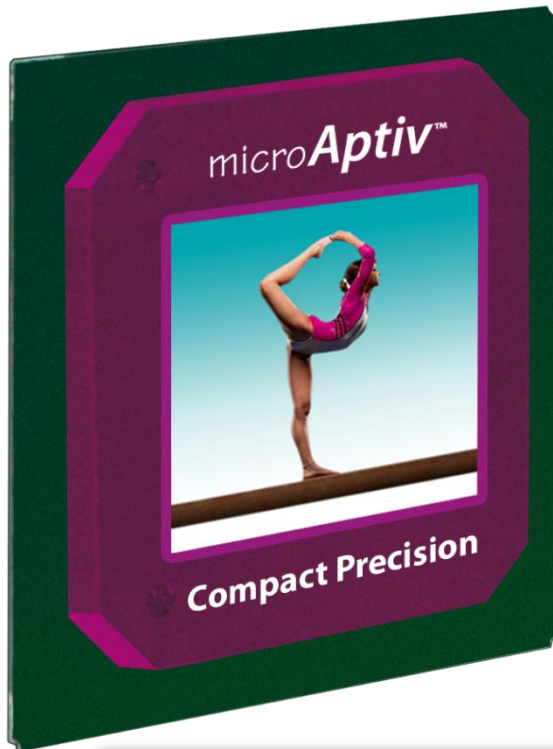
*Multi-threaded core,
ECC, EVA, low power,
high-performance CM+L2\$,
1→4 core versions*

**microAptiv™
Family**

3.1 CoreMark/MHz
1.57 DMIPS/MHz

*Real-time CPU with
DSP and SIMD for
microcontrollers and
deeply embedded
applications*

Welcome to the Aptiv™ Generation



Don't just think it. Do it. Get Aptiv!

What the Experts had to Say about Aptiv



M I C R O P R O C E S S O R

www.MPRonline.com

◆ THE INSIDER'S GUIDE TO MICROPROCESSOR HARDWARE ◆

MIPS APTIV CORES HIT THE MARK

New Family Shows Highest CoreMark/MHz for Licensable CPUs

“For now, the MIPS design team seems to have taken the performance lead away from ARM, and it deserves credit for this accomplishment.”

– May 28, 2012



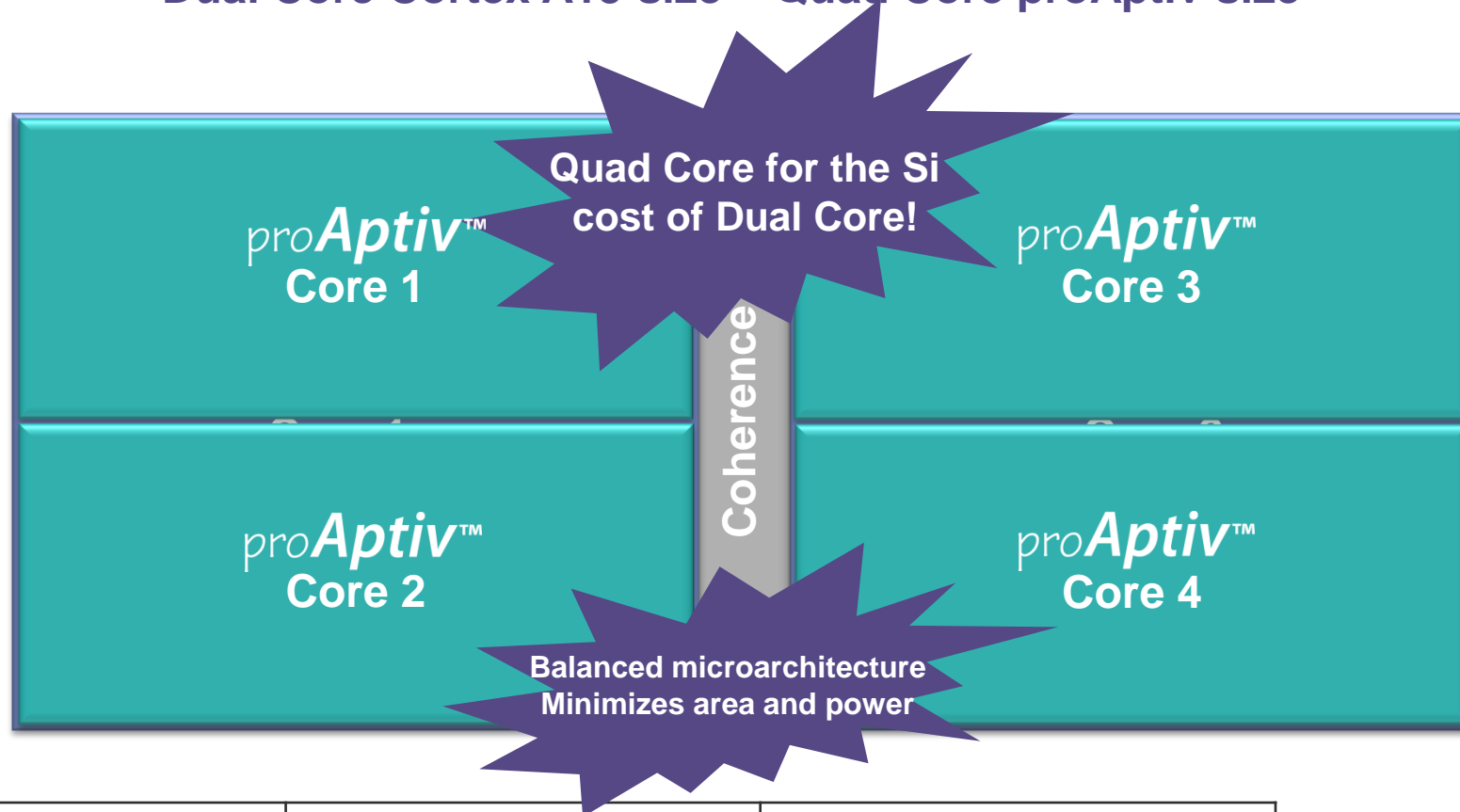
J. Scott Gardner, Senior Analyst at The Linley Group, senior editor for Microprocessor Report

Full article is available for download at:

http://www.mips.com/media/files/aptiv/Aptiv_Cores_Hit_the_Mark.pdf

Competitive Per Core Performance – Half the Size

Dual Core Cortex A15 size ~ Quad Core proAptiv size

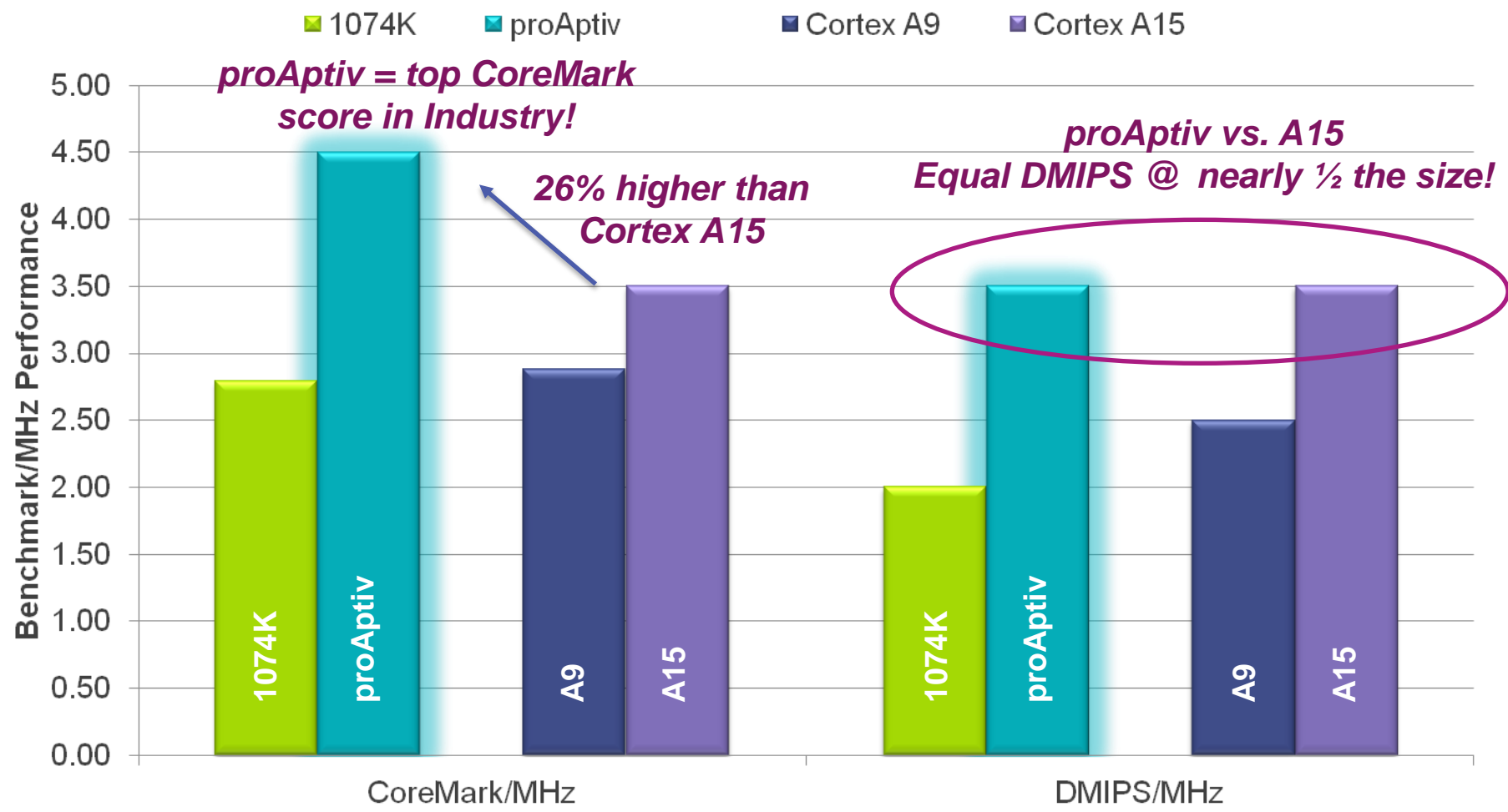


@ 1.0 GHz	proAptiv Quad	Cortex A15 Dual
Total DMIPS	14,000	7,000

No specific process or implementations conditions included in above target frequency, but readily achievable in 40G and 28HPM on both processors, and area assumes common process node

Cortex A15 info – Estimated area, no public info for this core is provided by ARM

proAptiv Delivers High End Performance Efficiently



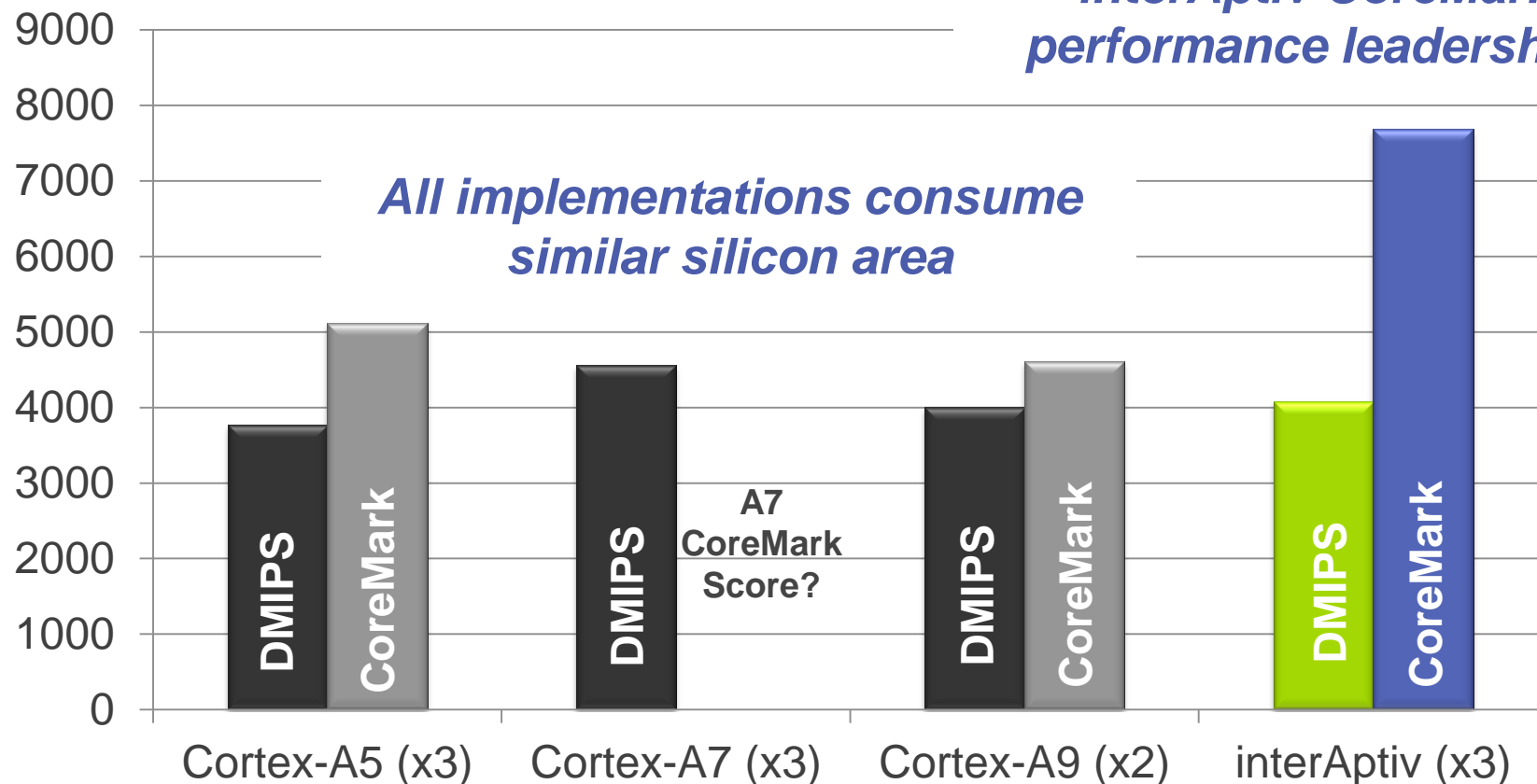
proAptiv -> performance architecture with sophisticated branch prediction

- proAptiv results: prelim/target PPA specs + measured benchmarks on FPGA bitfile of pre-GA RTL
- Cortex A15 CoreMark results as estimated by Microprocessor Report

interAptiv CoreMark Advantage

@ 800 MHz

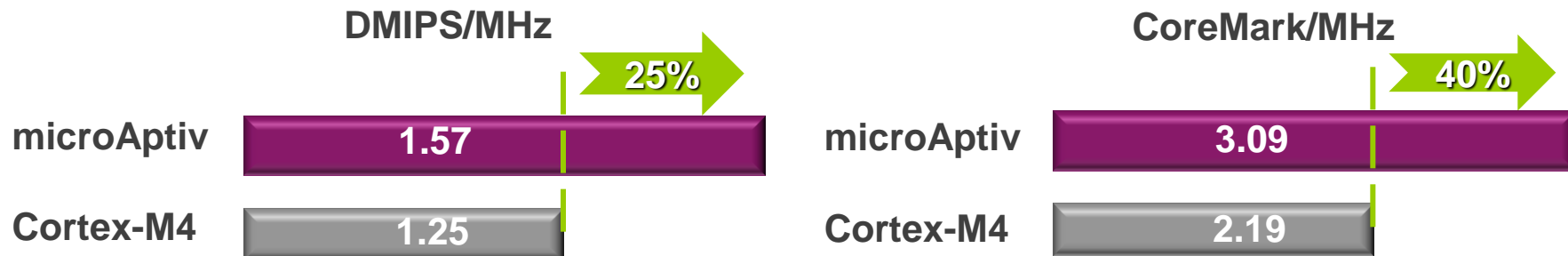
*interAptiv CoreMark
performance leadership!*



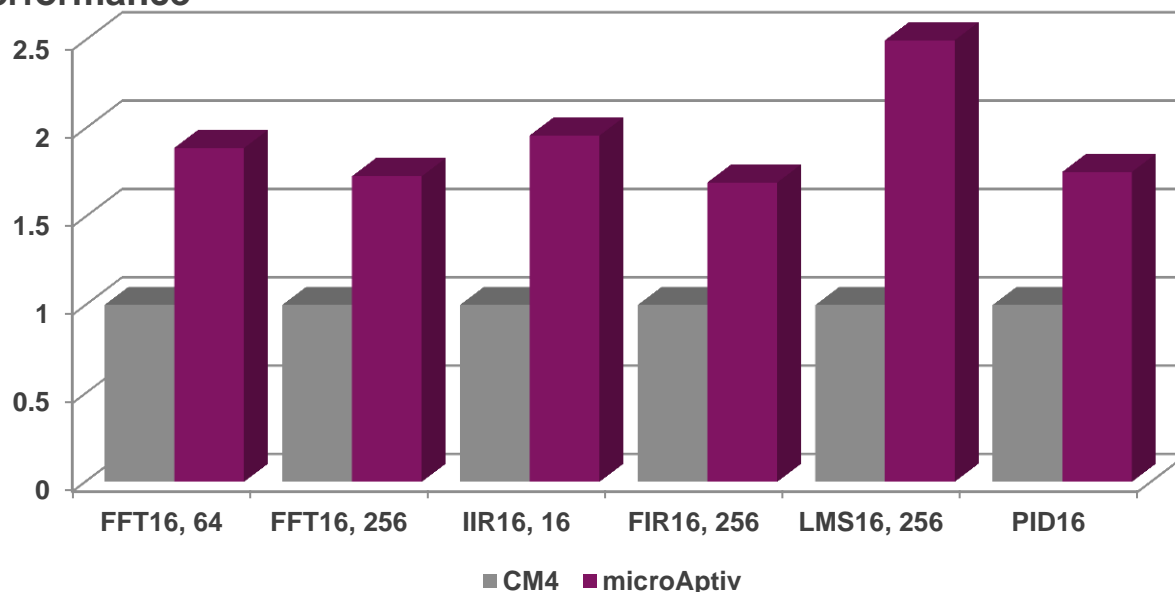
**interAptiv exceeds same-class Cortex devices on a
CoreMark/MHz per core and CoreMark/mm2 basis**

1. ARM = 12T power opt, MIPS = 12T area opt to 800 MHz freq, worst case SS corner with production margins
Product configs include cores with FPU, 32KB Inst/Data L1s, coherence fabric, IO coherence, L2\$ (no L2 RAM) and debug logic
Source: MIPS and ARM public data; A9 area estimated from published 4.6mm2 data and floorplan, with Neon area removed

microAptiv vs. Cortex-M4 Performance



Performance



Up to 2.5x
higher
performance

Comparing DSP performance (higher is better)
microAptiv DSP Library, Cortex M4 CMSIS Library

Aptiv Cores Span a Broad Application Range

	Mobile	Home Entertainment	Networking	Embedded
proAptiv™	<ul style="list-style-type: none"> • High-end smartphone & tablet apps processor 	<ul style="list-style-type: none"> • High-end DTV/STB/BD processor 	<ul style="list-style-type: none"> • Res. Gateway • 802.11ac • 3G/4G cellular infrastructure 	<ul style="list-style-type: none"> • Automotive infotainment
interAptiv™	<ul style="list-style-type: none"> • Low-to mid-range apps processor • LTE baseband controller 	<ul style="list-style-type: none"> • Mainstream DTV/STB/BD processor • Digital camera 	<ul style="list-style-type: none"> • Broadband CPE • Femtocell • Smart gateway • NAS 	<ul style="list-style-type: none"> • Auto collision avoidance • Auto powertrain • SATA/RAID/SSD
microAptiv™	<ul style="list-style-type: none"> • Touchscreen • SIM/security • GPS 	<ul style="list-style-type: none"> • Conditional access • WHDMI 	<ul style="list-style-type: none"> • VoIP • MOCA • WLAN 	<ul style="list-style-type: none"> • MCU • Industrial • Smart meters • Automotive body/chassis

Strategic Ecosystem in Place

Complementary IP and Enabling Technologies

Graphics



Video



Audio



VoIP



User Interfaces



Networks



Security



SoC IP



Foundries



Design Services



RTOS/OS



Wireless Stacks



Development Tools



EDA/ESL



Apps, Games, Web



Industry Orgs



Support for MIPS built over 20+ years

MIPS Android



GOOGLE OFFICIALLY SUPPORTS MIPS IN ANDROID



MIPS
TECHNOLOGIES

Android on MIPS Timeline



MIPS brings
Android beyond
mobile – in to STB

First Android
4.0 ICS
tablets
worldwide,
It's MIPS!

Philips
launches 100%
CTS certified
MIPS tablets in
China

Google adopts
MIPS
architecture in
Android

World's first
non-nexus
Android 4.1
(JB) tablet
to ship, it's
MIPS again!

MIPS
TECHNOLOGIES

2009

2011

2012

MIPS and the App Ecosystem

❖ Google officially supports the MIPS ABI in Android

- MIPS code now completely submitted

❖ Google released an official Google NDK (r8) for Android 4.0 with full MIPS support

- Live on <http://developer.android.com>
- Android NDK Release 8 includes the required tools, system headers, libraries and debugging support for MIPS



Revisions

The sections below provide information and notes about successive revisions of the NDK.

▼ Android NDK, Revision 8 (May 2012)

This release of the NDK includes support for MIPS ABI.

❖ Google will soon release MIPS emulator

❖ and ICS/JB system image

❖ Delivers the promise of Android to be truly *architecture-neutral*



World's First Available Android 4.0 Tablet

— Yes it's MIPS!



- ✓ Android 4.0 – Ice Cream Sandwich
- ✓ Full functionality
- ✓ 1GHz performance
- ✓ Low power consumption
- ✓ Low cost: ASP below \$100!
- ✓ Android 4.0.3 reference port available at developer.mips.com

“I’m thrilled to see the entrance of MIPS-Based Android 4.0 tablets into the market. Low cost, high performance tablets are a big win for mobile consumers and a strong illustration of how Android’s openness drives innovation and competition for the benefit of consumers around the world.”

—Dec 5th, 2011,
Andy Rubin,
Senior Vice President of Mobile,
Google

2 weeks after Google released Android 4.0, MIPS led the market by announcing availability of first ICS tablet

First Jelly Bean Tablet



❖ On 7/31/12 MIPS announced the world's second JB tablet

- Sells for about \$125 in India
- “... With our deep expertise in Android development, we are able to quickly port new versions of Android to MIPS-Based devices, with speed that is second only to Google itself”

World's Lowest-Cost Android™ 4.1 'Jelly Bean' Tablet Shipping Now—It's MIPS!



SMART TAB 1

WORLD'S FIRST JELLY BEAN TABLET*



INR 6990 /-



*Budget Category Tablet

[Overview](#)

[BOOK NOW](#)



[VIEW OTHER MOBILES](#)

Android Compatibility Test Suite (CTS)

❖ Official MIPS CTS binary released by Google to Android partners

- Available from Google GMS distribution site for all MIPS Android customers and OEMs
- Paves the way for GMS Integration
- Google open to certification of MIPS-based Android digital home devices

Compatibility Test Suite (CTS) for Android 4.0	Android 4.0	_android-cts-4.0.3_r2_mips.zip (for MIPS based devices)	android-cts-verifier-4.0.3_r2_mips.zip (for MIPS based devices)
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❖ Philips T7+ tablet is the first MIPS-Based CTS certified Android 4.0 device

- T7 and T7+ products are currently shipping in China
- Tied to Philips Lifestyle Entertainment – Digital Home ecosystem



PHILIPS



Philips T7/T7+ Tablet: it's MIPS!

*First non-ARM
Android 4.0
Devices to Pass
Android
Compatibility
Test Suite (CTS)*



PHILIPS
sense and simplicity

Android 4.0 能量 飞利浦专利音效
飞利浦 T7 京东首发

飞利浦 Tablet 7
Android 4.0 平板电脑
赠飞利浦耳机 (颜色随机)

The advertisement features two Philips T7 tablets. The larger tablet in the foreground displays the Android 4.0 home screen with a clock showing 10:15 pm, the date 4月19日 周三, and various app icons including Google, Songbird, 互联网, 电子书, 图片库, QQ 视频, 电影, 土豆, 微博, and 掌中新闻. The smaller tablet in the background shows a clock of 1:07. Below the tablets, a pair of Philips headphones with blue, pink, and grey earbuds is displayed. The background is a blue and white geometric design.

Android Partner Development Kit (PDK)

- ❖ The PDK provides a set of sources and pre-built binaries for hardware manufacturers to port their drivers to—*ahead of an upcoming Android release*
 - Reduces time for silicon providers to port to next release
- ❖ Announced at Google I/O 2012 (June 2012)
 - First PDK is for Jelly Bean (Android 4.1)
- ❖ MIPS was invited by Google to participate
 - MIPS had access ahead of open source



**Google/MIPS have ported Android 4.1 (Jelly Bean),
Available to licensees now**

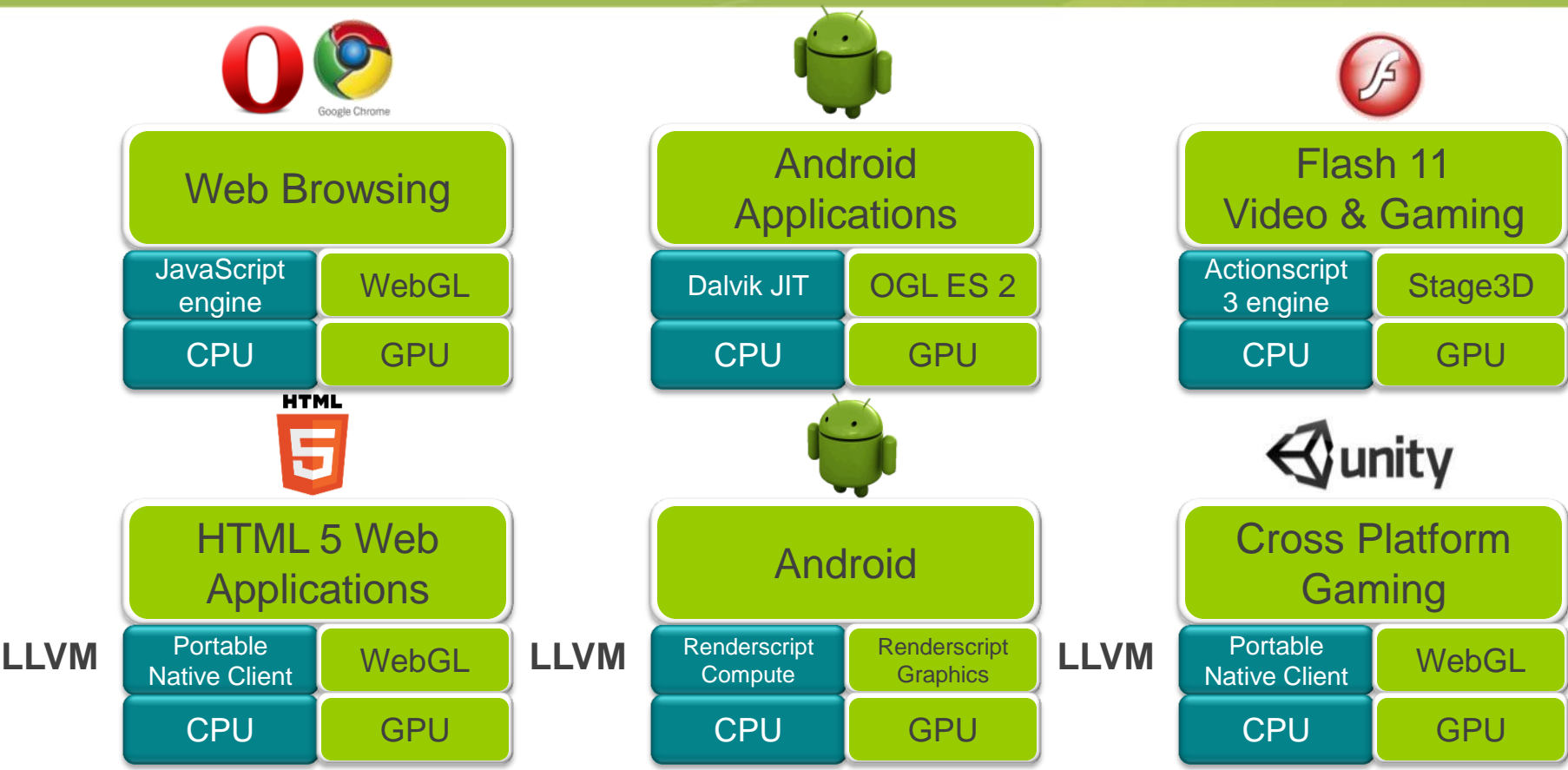
MIPS and the App Ecosystem

- ❖ While 85% apps already run on MIPS, now developers can bring native apps as well, and make them available on Google Play
- ❖ Binary translation via 'Magic Code' available via xda-developers to dynamically translate to MIPS native code
 - Successfully runs a majority of native ARM Android applications
- ❖ Active app development and porting program
 - Direct working relationships with developers - Gameloft, Rovio, Halfbrick, Opera, Rightware and others
 - Cross-platform toolchain development with Marmalade, Xamarin, Unity, Yoyo



Software Architectures

Cross Platform Compatibility - Native Performance

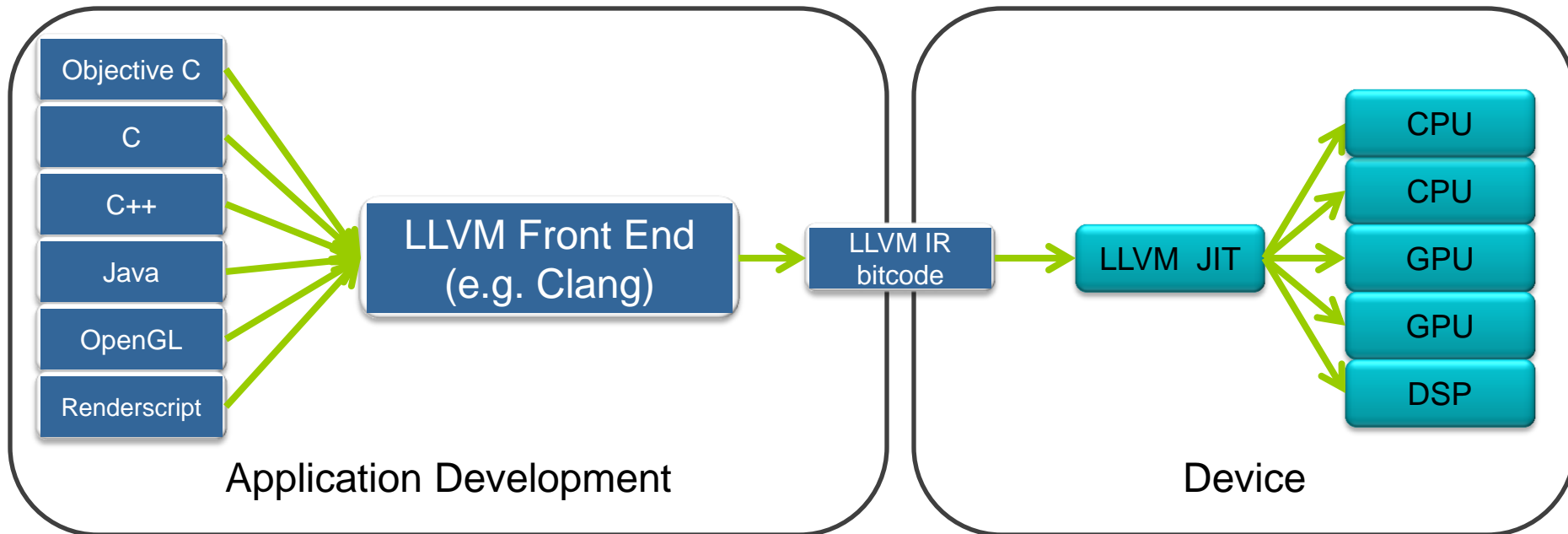


**MIPS processor optimizations
available now for web technologies!**

The Future of Application Portability - LLVM

Hardware independent application development

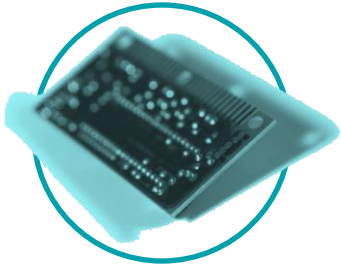
LLVM JIT handles device specific optimizations



MIPS officially supported in LLVM v3.0

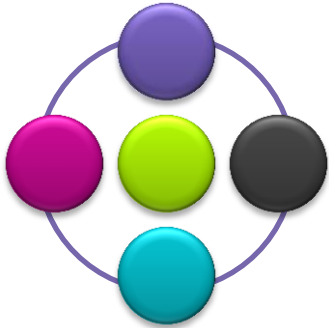
MIPS: the Credible Alternative for Mobile

Technology



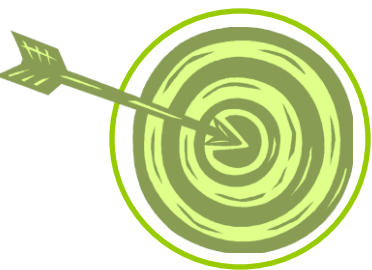
- Efficiency of MIPS architecture delivers high performance with compact area, and low power consumption
- Multi-threading technology can provide significant additional benefits
- MIPS architecture delivers the connected multimedia experience

Ecosystem



- Working closely with Google to quickly enable the latest releases of Android –the world's first Android 4.0 tablet is MIPS!
- Bringing the most popular Android apps and games to MIPS
- Best-in-class hardware and software IP partners

Business



- Consumer-focused model, providing the right level of performance with low power consumption and lower total cost of ownership
- Partnering with our customers for mutual success
- Bringing the leading consumer entertainment experience of MIPS to the mobile world

Downstream Business Development

❖ MIPS has a proven track record of facilitating (technical, marketing and PR) launches of successful devices

- Speedup launched in Indonesia in four months from first meeting
- Philips launched in China in four months from first meeting
- Ainovo shipped the world's first ICS tablet
- 3G/4G reference designs underway

❖ MIPS has very high credibility within Google, to help deliver fast, aggressive results

- CTS experience, Widevine integration, etc.
- Up-to-date and timely submissions and patches to AOSP



More Mobile Momentum in FY12



- ❖ **Multiple tablet OEMs in six months!**
 - Ainol (Ainovo), K-touch, Speedup, Philips, Karbonn
 - Millions of devices shipped last year
- ❖ **Actions Semiconductor 74Kf based SoC in Ramos tablets coming soon**
- ❖ **Complete support for MIPS ABI in Google's NDK**
- ❖ **MIPS was part of Google's Platform Development Kit for "Jelly Bean"**
- ❖ **Altair and Sequans shipping state-of-the-art 4G LTE solutions based on MIPS**
- ❖ **NationZ shipping NFC solutions based on MIPS**
 - More than one million units already shipped!



Mobile Momentum – Looking towards FY13

❖ MIPS Jelly Bean sources available on developer.mips.com



❖ All of MIPS Android sources submitted to Google

- Next release of Android expected to support MIPS 100% on day 1 of going open source

❖ Next release of Android SDK to include MIPS emulator, ICS and JB system images

❖ Delivering ARM to MIPS binary translator (MagicCode) to customers (available on developer.mips.com)

- Customers successfully integrated and is able to hit 70% ARMv5 translation to MIPS success



❖ Next release of Google Play to include multiple APK support

- Includes MIPS ABI being default for native application development



Google play

Mobile Momentum – 3rd Party Support

- ❖ Gameloft to release 20 game titles
- ❖ Marmalade and Yoyo cross-toolchain support
- ❖ Rightware (Basemark GUI, Basemark OS, Basemark ES) available
- ❖ Xamarin (.net framework for linux) supports MIPS
- ❖ World's most popular browser, Opera Mobile: 100% MIPS support
- ❖ Halfbrick, maker's of popular “Fruit Ninja” to support MIPS



The Importance of Emerging Markets

- ❖ **No dominant tablets or smartphones in emerging markets (e.g. China, Indonesia, Brazil, India, Thailand, Brazil and others)**
 - With lower levels of disposable income, devices targeted for developed markets are out of reach for most consumers
 - Significant demand exists if devices have the right price/performance point
- ❖ **MIPS enables the “sweet spot” in these markets**
 - Highly-scalable architecture with excellent software platforms
 - Brand name recognition: legendary performance and power efficiency
 - Lower total cost of ownership with small silicon footprint + flexible business model
- ❖ **MIPS-Based silicon enables OEMs to create attractive, differentiated solutions**
 - High-performance, feature-rich, high-quality devices
 - Price + capabilities = compelling competitive advantage
 - Appealing, affordable products ultimately benefit consumers worldwide

MIPS' performance-efficient products are “right sized” for emerging markets; poised to drive mass adoption

Multi-Screen Integration



**Smart devices are becoming complementary,
integrated/extended systems**

MIPS Shipping in all Major Brands in Digital Home

SONY



SHARP



TOSHIBA



MOTOROLA



Panasonic

HUMAX
EASY DIGITAL

VESTEL

SANYO

Celrun

Skyworth 创维

Hisense



PHILIPS



MIPS-Based Smart TVs in Volume Production

❖ Konka, Skyworth, TCL, Hisense and other mainstream TV manufacturers ramping up Android TV production



V7300云·卓系列

海量功能运用 超凡智能体验

- 黑水晶屏**
三星原装黑水晶屏，顶级液晶面板，尽显细腻画质，大幅提升对比度，精密镀膜显示。
- 极窄边框**
全球首款超薄无边框智能3D，中国唯一的三星原装9.9mm黑水晶屏边框，增强画面的出画感和立体感，扩大视野感知，呈现自然取景。
- 内置SD卡**
内置SD卡，无限精彩自由存储，无线应用自由下载，无限升级自由享受。
- 内置WIFI**
内置WIFI，畅通连接网络，无需外接设备，避免拉线影响家居美观。
- 数字一体机**
全球首款机卡分离式数字高清一体机，为您打开便捷的高清视界之门。

Pconline 太平洋电脑网



KONKA 康佳

康佳智能3D 玩转微世界

8000系列

网锐智能电视专家



E96RA系列产品展示

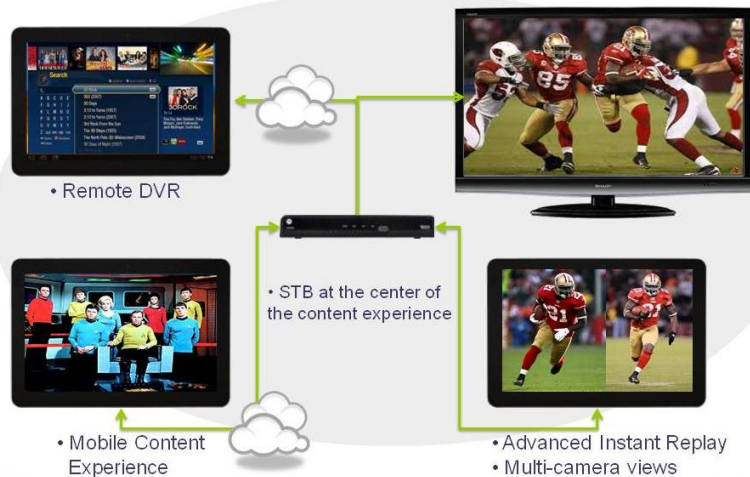
单芯片一体机 畅享互动高清

——酷开高清一体机 E96RA系列

型号名称	32E96RA	42E96RA	48E96RA	55E96RA	55E96RA
尺寸	32英寸	42英寸	48英寸	55英寸	55英寸
分辨率	1366x768	1920x1080	1920x1080	1920x1080	1920x1080
重量	12.2kg	18.2kg	21.2kg	28.2kg	28.2kg

The Future of Multi-Screen Entertainment

TV Channel Preview on a Mobile Device



Enhanced Second Screen TV Integration



Social Gaming in home or over social networks

iPPea TV: Smart TV for the Masses



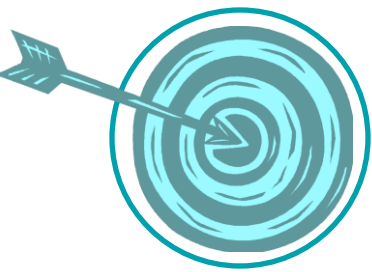
- ❖ **Makes any HDMI-enabled DTV a Smart Connected TV**
- ❖ **Full Connected HD Entertainment Experience**
 - Access Internet-based movies, music, and photos
- ❖ **Brings full Android 4.0 to the TV**
 - Take advantage of the Android ecosystem
- ❖ **Extremely low power**

❖ <\$50



Why MIPS? Why Now?

Corporate



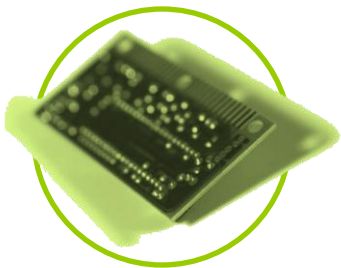
- >3 billion unit installed base since 2000; 708 million units in FY12
- Debt-free; over \$110 million cash in bank as of 6/30/12
- Strong patent position with more than 570 patent properties worldwide

Markets



- Strong in networking and home entertainment; leading share in DTV, set-top boxes, broadband CPE, WLAN access points/routers
- Aggressively expanding into mobile: millions of smartphones and tablets shipped to-date

Technology



- More scalable and efficient architecture than the competition: low power consumption and low cost with right-sized performance
- 20+ years' experience in 64-bits—broad ecosystem of support
- Multi-threading provides unique benefits for numerous applications

Thank You



At the core of the user experience®

MIPS, MIPS I, MIPS II, MIPS III, MIPS IV, MIPS V, MIPSr3, MIPS32, MIPS64, microMIPS32, microMIPS64, MIPS-3D, MIPS16, MIPS16e, MIPS-Based, MIPSsim, MIPSpro, MIPS Technologies logo, MIPS-VERIFIED, MIPS-VERIFIED logo, 4K, 4Kc, 4Km, 4Kp, 4KE, 4KEc, 4KEm, 4KEp, 4KS, 4KSc, 4KSd, M4K, M14K, 5K, 5Kc, 5Kf, 24K, 24Kc, 24Kf, 24KE, 24KEc, 24KEf, 34K, 34Kc, 34Kf, 74K, 74Kc, 74Kf, 1004K, 1004Kc, 1004Kf, 1074K, 1074Kc, 1074Kf, R3000, R4000, R5000, Aptiv, ASMACRO, Atlas, "At the core of the user experience.", BusBridge, Bus Navigator, CLAM, CorExtend, CoreFPGA, CoreLV, EC, FPGA View, FS2, FS2 FIRST SILICON SOLUTIONS logo, FS2 NAVIGATOR, HyperDebug, HyperJTAG, IASim, interAptiv, JALGO, Logic Navigator, Malta, MDMX, MED, MGB, microAptiv, microMIPS, OCI, PDtrace, the Pipeline, proAptiv, Pro Series, SEAD, SEAD-2, SmartMIPS, SOC-it, System Navigator, and YAMON are trademarks or registered trademarks of MIPS Technologies, Inc. in the United States and other countries.